

# Citigroup Private Bank: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Citigroup Private Bank: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Citigroup Private Bank"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Citigroup Private Bank' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Citigroup Private Bank'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Citigroup Private Bank (CPB) caters to the wealth management requirements of high-net-worth individuals, families and law firms and their partners. It offers services such as private banking and lending, equity and fixed income, alternate asset management, family office services and wealth advisory. The bank provides investment services such as hedge funds, private equity investments and exchange funds. It offers private banking solutions through a network of private banking centers worldwide. The bank has operations in Hong Kong, India, Singapore, Channel Islands, Israel, Monaco, Spain, Switzerland, the UAE, the UK, Brazil, Mexico, the US, and Canada. Its minimum investment threshold stands at US\$10 million. Citi Private Bank is headquartered in New York City, the US.

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