

Citibank, National Association: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Citibank, National Association: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Citibank, National Association'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Citibank, National Association' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Citibank, National Association'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Citibank, National Association (Citibank), a subsidiary of Citigroup, Inc., offers consumer finance, mortgage lending, retail and commercial banking, investment banking, cash management, trade finance, e-commerce and private banking solutions. The bank offers online banking, text banking, and tablet banking. It also offers other services such as account alerts, auto save, inter-institution transfers and online bill payments. The bank has a presence across North America, EMEA, Latin America, and Asia. Citibank is headquartered in Sioux Falls, South Dakota, the US.

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COMPANIES MENTIONED

Citibank, National Association

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