

# Citi Private Bank: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Citi Private Bank: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Citi Private Bank'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Citi Private Bank' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Citi Private Bank'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Citigroup Private Bank (Citigroup PB) is a part of Citigroup and offers a wide range of advisory and financing solutions. It offers investment finance, sports advisory, aircraft finance, real estate advisory, custody, trust solutions, and banking services. Citigroup PB also offers art advisory and finance, family office, and succession planning. It caters to high net worth individuals, wealthy families, professional investors, and lawyers and operates in Europe, the Americas, Middle East and Africa, and Asia-Pacific regions. Citigroup PB is headquartered in New York City, the US.

## Contents

### **1 CITI PRIVATE BANK - BUSINESS ANALYSIS**

- 1.1 Citi Private Bank - Company Overview
- 1.2 Citi Private Bank - Business Description
- 1.3 Citi Private Bank - Major Products and Services

### **2 CITI PRIVATE BANK - RECENT DEVELOPMENTS**

### **3 CITI PRIVATE BANK - SWOT ANALYSIS**

- 3.1 Citi Private Bank - SWOT Analysis - Overview
- 3.2 Citi Private Bank - Strengths
- 3.3 Citi Private Bank - Weaknesses
- 3.4 Citi Private Bank - Opportunities
- 3.5 Citi Private Bank - Threats

### **4 CITI PRIVATE BANK - HISTORY**

### **5 CITI PRIVATE BANK - KEY EMPLOYEES**

### **6 APPENDIX**

- 6.1 Methodology
- 6.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Citi Private Bank - Major Products and Services

Table 2: Citi Private Bank - History

Table 3: Citi Private Bank - Key Employees

### COMPANIES MENTIONED

Citi Private Bank

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