

# Cinnabon LLC: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "Cinnabon LLC: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Cinnabon LLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Cinnabon LLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Cinnabon LLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Cinnabon, Inc. (Cinnabon), a subsidiary of FOCUS Brands, Inc., is a bakery operator. The company's bakeries' menu features a wide range of baked goods such as cinnamon rolls, minibon, caramel pecanbon, cinnapacks, cinnabon bites, Cinnabon Stix, and cinnasweeties. It also offers blended creamy beverages in oreo, chocolate mocha, cinnamon roll, strawberry, and peaches flavors. The company's bakeries offer both dine-in and carry-out services at its In-line and kiosk format outlets. The company franchises and operates its stores at travel venues, co-branded locations, entertainment centers, malls and other high traffic areas in the US, Brazil, Argentina, Canada, Indonesia, Japan, Korea, Poland, Spain, Vietnam, and the UK. Cinnabon is headquartered in Atlanta, Georgia, the US.

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### COMPANIES MENTIONED

Cinnabon LLC

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