

Cigna Corp (CI) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/C28EAB0A87EEN.html>

Date: April 2019

Pages: 60

Price: US\$ 125.00 (Single User License)

ID: C28EAB0A87EEN

Abstracts

Cigna Corp (CI) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Cigna Corp (Cigna) is a health service company that offers integrated health plans and services such as medical, dental, disability, life and accident insurance and related products and services. Its major services include commercial medical health plans, government health plans, and specialty products and services in the areas of medical, behavioral, pharmacy management, dental and vision. Cigna offers these products to employers, organizations, individuals and other groups. Cigna offers its products through its sales offices in the domestic market and through distributors and licensees in foreign countries. The company, along with its subsidiaries, operates in various markets in the Americas, Europe, the Middle East, Africa and Asia-Pacific. Cigna is headquartered in Bloomfield, Connecticut, the US.

Cigna Corp Key Recent Developments

Mar 07,2019 PBMI Recognizes Cigna with Excellence Award for Cost Containment

Feb 18,2019 Cigna Plus Medical Plan now available on OneDegree Global's Online Platform

Feb 13,2019 HIMSS 19: Data-driven tools from Cigna and express scripts boost access to real-time prescription savings opportunities

Feb 13,2019 Cigna and Sentara Healthcare expand blockchain-based ecosystem for healthcare industry

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Cigna Corp - Key Facts
Cigna Corp - Key Employees
Cigna Corp - Key Employee Biographies
Cigna Corp - Major Products and Services
Cigna Corp - History
Cigna Corp - Company Statement
Cigna Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Cigna Corp - Business Description
Business Segment: Group Disability and Life and Other
Overview
Performance
Business Segment: Health Services
Overview
Performance
Business Segment: Integrated Medical
Overview
Performance
Business Segment: International Markets
Overview
Performance
Cigna Corp - Corporate Strategy
Cigna Corp - SWOT Analysis
SWOT Analysis - Overview
Cigna Corp - Strengths
Cigna Corp - Weaknesses
Cigna Corp - Opportunities
Cigna Corp - Threats
Cigna Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Cigna Corp, Pharmaceuticals & Healthcare, Deals By Year, 2013 to YTD 2019

Cigna Corp, Pharmaceuticals & Healthcare, Deals By Type, 2013 to YTD 2019

Cigna Corp, Recent Deals Summary

SECTION 5 – COMPANY’S RECENT DEVELOPMENTS

Mar 07, 2019: PBMI Recognizes Cigna with Excellence Award for Cost Containment

Feb 18, 2019: Cigna Plus Medical Plan now available on OneDegree Global's Online Platform

Feb 13, 2019: HIMSS 19: Data-driven tools from Cigna and express scripts boost access to real-time prescription savings opportunities

Feb 13, 2019: Cigna and Sentara Healthcare expand blockchain-based ecosystem for healthcare industry

Feb 07, 2019: Cigna Transition to value-based health care results in \$600 million in Medical Cost Savings

Jan 28, 2019: Surescripts Cigna and CVS Health to showcase prescription price transparency and interoperability progress at HIMSS19

Jan 01, 2019: Tenet Reaches Agreement with Cigna on Multi-Year Contract

Dec 20, 2018: Cigna completes combination with Express Scripts, establishing a blueprint to transform the health care system

Dec 10, 2018: Cigna expands Financial Wellness Services to help customers improve overall wellBeing

Dec 06, 2018: UST Global's Step IT Up America Program Graduates in Hartford Region to Join Workforce at CareCentrix, Cigna and The Hartford

SECTION 6 – APPENDIX

Methodology

[Ratio Definitions](#)
[About GlobalData](#)
[Contact Us](#)
[Disclaimer](#)

List Of Tables

LIST OF TABLES

Cigna Corp, Key Facts
Cigna Corp, Key Employees
Cigna Corp, Key Employee Biographies
Cigna Corp, Major Products and Services
Cigna Corp, History
Cigna Corp, Other Locations
Cigna Corp, Subsidiaries
Cigna Corp, Key Competitors
Cigna Corp, Ratios based on current share price
Cigna Corp, Annual Ratios
Cigna Corp, Annual Ratios (Cont...1)
Cigna Corp, Interim Ratios
Cigna Corp, Pharmaceuticals & Healthcare, Deals By Year, 2013 to YTD 2019
Cigna Corp, Pharmaceuticals & Healthcare, Deals By Type, 2013 to YTD 2019
Cigna Corp, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Cigna Corp, Performance Chart (2014 - 2018)

Cigna Corp, Ratio Charts

Cigna Corp, Pharmaceuticals & Healthcare, Deals By Year, 2013 to YTD 2019

Cigna Corp, Pharmaceuticals & Healthcare, Deals by Type, 2013 to YTD 2019

COMPANIES MENTIONED

Unum Group

UnitedHealth Group Inc

Sharp HealthCare

Humana Inc

Health Net Inc

Encompass Health Corp

Blue Cross Blue Shield of Michigan

Anthem Inc

Aetna Inc

AEA International Holdings Pte Ltd

I would like to order

Product name: Cigna Corp (CI) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/C28EAB0A87EEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C28EAB0A87EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970