

# Cigna Corp (CI) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Cigna Corp (CI) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Cigna Corp (Cigna) is a health service company that offers integrated health plans and services such as medical, dental, disability, life and accident insurance and related products and services. Its major services include commercial medical health plans, government health plans, and specialty products and services in the areas of medical, behavioral, pharmacy management, dental and vision. Cigna offers these products to employers, organizations, individuals and other groups. Cigna offers its products through its sales offices in the domestic market and through distributors and licensees in foreign countries. The company, along with its subsidiaries, operates in various markets in the Americas, Europe, the Middle East, Africa and Asia-Pacific. Cigna is headquartered in Bloomfield, Connecticut, the US.

The company reported premiums of US\$42,627 million for the fiscal year ended December 2020 (FY2020), an increase of 7.3% over that in FY2019.

### Cigna Corp Key Recent Developments

Apr 22,2021: Molina Healthcare to acquire Cigna's Texas Medicaid Contracts

Apr 15,2021: Cigna First Quarter 2021 Earnings Release Details

Mar 16,2021: Cigna Names Lisa Wagamon President of Medicare Advantage Plans in

the Carolinas

Mar 16,2021: Cigna Names Robert Pettigrew President of Medicare Advantage Plans in Alabama, Mississippi, Northwest Florida

Feb 10,2021: Cigna: Positivity around vaccine roll-out and future availability leads to improved perceptions on whole health

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage,

financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Feb 10, 2021: Cigna: Positivity around vaccine roll-out and future availability leads to improved perceptions on whole health  
Jan 12, 2021: New Cigna study shows integrated medical, pharmacy and behavioral benefit design delivers better health outcomes and improves affordability  
Jan 06, 2021: Cigna adds Iora Health to Growing Medicare Advantage Network  
Oct 08, 2020: RecoveryOne selected by Evernorth, Cigna's new Health Services segment, for inclusion in its Digital Health Formulary supporting chronic muscle and joint pain  
Oct 07, 2020: Evernorth continues work to reduce costs and improve health with expanded and innovative digital health formulary platform  
Oct 07, 2020: Omada MSK by Physera selected for Evernorth's Digital Health formulary  
Oct 01, 2020: Cigna expands Medicare Advantage offerings to deliver greater affordability, predictability and choice to customers

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