

Ciena Corp (CIEN) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/C1E8ABD80F0EN.html>

Date: May 2021

Pages: 42

Price: US\$ 125.00 (Single User License)

ID: C1E8ABD80F0EN

Abstracts

Ciena Corp (CIEN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Ciena Corp (Ciena) provides communications networking solutions. The company's product and services portfolio include networking equipment, software and services that support the transport, switching, service delivery, aggregation and management of voice, video and data traffic on communications networks. The company's products allow network operators to increase transmission speed, scale capacity, allocate traffic and adapt to user's changing service demands. It serves the requirements of telecommunications service provider, electric utilities, government, enterprise, research and education institutions, submarine network operators and cable operators. The company has business presence across the North America, Europe, Asia-Pacific, and the Middle East. Ciena is headquartered in Hanover, Maryland, the US.

Ciena Corp Key Recent Developments

Jan 28,2020: Central Lincoln People's Utility District Transforms Network with Ciena and SEL

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential

customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Ciena Corp - Key Facts
Ciena Corp - Key Employees
Ciena Corp - Key Employee Biographies
Ciena Corp - Major Products and Services
Ciena Corp - History
Ciena Corp - Company Statement
Ciena Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Ciena Corp - Business Description
Business Segment: Blue Planet Automation Software and Services
Overview
Performance
Business Segment: Global services
Overview
Performance
Business Segment: Networking Platforms
Overview
Performance
Business Segment: Platform Software and Services
Overview
Performance
Geographical Segment: Americas
Performance
Geographical Segment: APAC
Performance
Geographical Segment: EMEA
Performance
R&D Overview
Ciena Corp - Corporate Strategy
Ciena Corp - SWOT Analysis

SWOT Analysis - Overview

Ciena Corp - Strengths

Ciena Corp - Weaknesses

Ciena Corp - Opportunities

Ciena Corp - Threats

Ciena Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jan 28, 2020: Central Lincoln People’s Utility District Transforms Network with Ciena and SEL

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Ciena Corp, Key Facts
Ciena Corp, Key Employees
Ciena Corp, Key Employee Biographies
Ciena Corp, Major Products and Services
Ciena Corp, History
Ciena Corp, Other Locations
Ciena Corp, Subsidiaries
Ciena Corp, Key Competitors
Ciena Corp, Ratios based on current share price
Ciena Corp, Annual Ratios
Ciena Corp, Annual Ratios (Cont...1)
Ciena Corp, Annual Ratios (Cont...2)
Ciena Corp, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Ciena Corp, Performance Chart (2016 - 2020)

Ciena Corp, Ratio Charts

I would like to order

Product name: Ciena Corp (CIEN) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/C1E8ABD80F0EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1E8ABD80F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970