

# Cielo S.A. (CIEL3): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/CE55E9F75D0EN.html>

Date: April 2017

Pages: 37

Price: US\$ 125.00 (Single User License)

ID: CE55E9F75D0EN

## Abstracts

### SYNOPSIS

Timetric's 'Cielo S.A. (CIEL3): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Cielo S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Cielo S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Cielo S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Cielo S.A. (Cielo) operates as an electronic payment solutions provider. The company certifies commercial establishments and offers network management services. It also offers capture, transmission, processing and settlement of transactions made with the credit cards and debit cards. Cielo rents electronic capture equipment such as point-of-sale desktop electronic capture equipment, POS wireless electronic capture equipment, and PIN pad, which is used to read credit and debit cards. The company provides data transmission services to load fixed or mobile phone credits, prepaid television, and prepaid transportation and similar credits; mobile payment and technology consulting services; and technology, product sale, and technology and sales representation services. It also offers medicine benefit services to corporate and public customers, healthcare plans, and laboratories. Cielo is headquartered in Barueri, Brazil.

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### COMPANIES MENTIONED

Cielo S.A.

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