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Cibis SpA: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Cibis SpA: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Cibis SpA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Cibis SpA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

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REASONS TO BUY

Quickly enhance your understanding of 'Cibis SpA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Cibis SpA (Cibis), a subsidiary of Gruppo PAM S.p.A., is a multi-brand restaurant operator. The company principally operates a portfolio of restaurants, coffee-shops and ice-cream parlors under Brek, Tosto, Fresh & Fast and DeGustibus brands. Cibis offers a variety of Italian and Mediterranean cuisine featuring pizzas, rolls and other bakery products alongside coffee, cocktails and other beverages through its brand outlets. The outlets are primarily located in city centers and commercial malls spread across the cities of Northern and Central Italy, including Verona, Padua, Turin, Milan, Trieste, Venice and Treviso. The eateries are open for business during 365 days a year and offer both dine-in and carry-out services. Cibis is headquartered in Spinea, Italy.

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Cibis SpA

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