

# China Life Insurance Company, Ltd.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'China Life Insurance Company, Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'China Life Insurance Company, Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'China Life Insurance Company, Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'China Life Insurance Company, Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

China Life Insurance Company, Ltd. (China life) is a provider of insurance solutions and investment services. The company's portfolio of insurance products includes individual life insurance, group life insurance, individual accident insurance, individual health insurance, annuity insurance, travel insurance, and investment insurance. China life also offers value-added services which includes first aid, hospital discount, medical consulting and electronic information services. The company distributes its products through a wide network of its agency force, brokers, financial advisors, and bank partners. China Life is headquartered in Taipei, Taiwan.

The company reported direct premium income of TWD151,225.0 million during FY2015, representing an increase of 4.5% over FY2014.



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### COMPANIES MENTIONED

China Life Insurance Company, Ltd.



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