

# China UnionPay Company Ltd: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "China UnionPay Company Ltd: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'China UnionPay Company Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'China UnionPay Company Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'China UnionPay Company Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

China UnionPay Company Ltd (China UnionPay) is a bankcard service provider that offers cards, payment solutions, and other services. Cards include prepaid, commercial, themed, premier, debit, and credit. Payment solutions contain online and mobile payment, mPoS, IC cards, and cross border B2B platform. Other services comprise cross border remittance, tax refund, emergency support solutions, global assistance, VIP lounges, global travel services, and China visa application express services. The company caters to individual and corporate clients through branch offices and online portals in Asia, Oceania, Europe, America, and Africa. China UnionPay is headquartered in Shanghai, China.

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### COMPANIES MENTIONED

China UnionPay Company Ltd

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