

# China Pacific Life Insurance Co Ltd: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'China Pacific Life Insurance Co Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'China Pacific Life Insurance Co Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'China Pacific Life Insurance Co Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'China Pacific Life Insurance Co Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

China Pacific Life Insurance Co Ltd (China Pacific Life), a subsidiary of China Pacific Insurance (Group) Co Ltd, is a life insurance company. The company offers a range of life insurance solutions such as term life insurance, traditional plans, retirement and annuity plans, participating plans, universal plans, and short-term accident and health plans. It provides health insurance, accident insurance, travel insurance, and financial insurance. The company provides these plans to both individuals and groups. China Pacific Life also offers claim services. It distributes its products through bancassurance, direct sales, agents, and other intermediary channels. China Pacific Life is headquartered in Shanghai, China.

The company reported gross written premium of CNY137.4 billion during the fiscal year end December 2016 (FY2016), an increase of 26.5% over FY2015. Its net premium earned was CNY134.9 billion during FY2016, an increase of 26.6% over FY2015.

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### COMPANIES MENTIONED

China Pacific Life Insurance Co Ltd

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