

# **China National Electronics Import and Export Corporation: Aerospace and Defense - Company Profile and SWOT Analysis**

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## **Abstracts**

### **SUMMARY**

Strategic Defence Intelligence's 'China National Electronics Import and Export Corporation: Aerospace and Defense - Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key employees as well as company locations and subsidiaries.

### **KEY FINDINGS**

This report is a crucial resource for industry executives and anyone looking to access key information about 'China National Electronics Import and Export Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Strategic Defence Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SYNOPSIS**

Examines and identifies key information and issues about 'China National Electronics Import and Export Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'China National Electronics Import and Export Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

China National Electronics Import and Export Corporation (CEIEC) is a provider of import and export trading services. The company's principal activities include overseas engineering, international trade, exhibition and advertisement, storage and logistics, tendering and procurement, shipping business, system and equipment, and defense electronics. CEIEC specializes in the field of energy development, municipal construction, gymnasium construction, TV broadcasting, intelligent buildings, and intelligent control systems. The company provides engineering planning, designing and supervising, procurement of complete equipment and project management. Its product portfolio under defense electronics includes command and control system, radar, communication, electronic warfare system, electro-optic system, security and counter terrorism system, unmanned aerial vehicle and logistics support facilities. CEIEC is headquartered in Beijing, China.

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### COMPANIES MENTIONED

China National Electronics Import and Export Corporation

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