

# China Digital Culture (Group) Ltd (8175) - Financial and Strategic SWOT Analysis Review

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## Abstracts

China Digital Culture (Group) Ltd (8175) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

China Digital Culture (Group) Ltd (CDG), formerly known as China Digital Licensing (Group) Limited, is a licensed digital content provider. The company offers channel and customer diversification services, and information consultancy and services related to film and television entertainment, sports, and music. Its service portfolio includes licensing and sale of music, management of eSports teams and broadcasters; sports and entertainment content; distribution of copyright-protected items; and sale of athlete's agency agreements. The company also operates tourism focused projects and film-based cultural theme parks. It conducts operations through strategic partnerships with telecommunication operators, internet enterprises and television stations in China. CDG is headquartered at Hong Kong.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

China Digital Culture (Group) Ltd - Key Facts  
China Digital Culture (Group) Ltd - Key Employees  
China Digital Culture (Group) Ltd - Key Employee Biographies  
China Digital Culture (Group) Ltd - Major Products and Services  
China Digital Culture (Group) Ltd - History  
China Digital Culture (Group) Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
China Digital Culture (Group) Ltd - Business Description  
Business Segment: Entertainment Segment  
Overview  
Performance  
Business Segment: Sports Segment  
Overview  
Performance  
Business Segment: Theme Park Segment  
Overview  
Performance  
China Digital Culture (Group) Ltd - Corporate Strategy  
China Digital Culture (Group) Ltd - SWOT Analysis  
SWOT Analysis - Overview  
China Digital Culture (Group) Ltd - Strengths  
China Digital Culture (Group) Ltd - Weaknesses  
China Digital Culture (Group) Ltd - Opportunities  
China Digital Culture (Group) Ltd - Threats  
China Digital Culture (Group) Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios

Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

China Digital Culture (Group) Ltd, Key Facts  
China Digital Culture (Group) Ltd, Key Employees  
China Digital Culture (Group) Ltd, Key Employee Biographies  
China Digital Culture (Group) Ltd, Major Products and Services  
China Digital Culture (Group) Ltd, History  
China Digital Culture (Group) Ltd, Subsidiaries  
China Digital Culture (Group) Ltd, Key Competitors  
China Digital Culture (Group) Ltd, Ratios based on current share price  
China Digital Culture (Group) Ltd, Annual Ratios  
China Digital Culture (Group) Ltd, Annual Ratios (Cont...1)  
China Digital Culture (Group) Ltd, Annual Ratios (Cont...2)  
China Digital Culture (Group) Ltd, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

China Digital Culture (Group) Ltd, Performance Chart (2015 - 2019)

China Digital Culture (Group) Ltd, Ratio Charts

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