

China CITIC Bank International Limited: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/C0702BFA92DEN.html>

Date: October 2017

Pages: 26

Price: US\$ 125.00 (Single User License)

ID: C0702BFA92DEN

Abstracts

SYNOPSIS

Timetric's 'China CITIC Bank International Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'China CITIC Bank International Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'China CITIC Bank International Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'China CITIC Bank International Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

China CITIC Bank International Limited (China CITIC Bank), a subsidiary of CITIC International Financial Holdings Limited, offers a range of personal, corporate, private, SME, and international banking services for individuals, SMEs and corporate customers. Its offering includes deposit accounts, personal loans, business loans, mortgage loans, machinery and equipment finance, auto finance, commercial mortgage loans, business cards, credit cards, bonds, equity linked investments and investment funds. It also offers insurance products, mobile banking, securities trading, foreign exchange, performance management, wealth management, private banking, treasury, cash management and international banking services. The bank operates in Hong Kong, Macau, Mainland China, the US and Singapore. China CITIC Bank is headquartered in Hong Kong.

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COMPANIES MENTIONED

China CITIC Bank International Limited

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