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Chevron Phillips Chemical Co LLC - Strategic SWOT Analysis Review

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Abstracts

Chevron Phillips Chemical Co LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Chevron Phillips Chemical Co LLC (CPChem), is a joint venture of Chevron Corporation and Phillips 66. It is a petrochemical company that carries out research, development and production of olefins and polyolefins. CPChem serves various industries, including oil and gas, agriculture, appliances, automotive, building and construction, pharmaceuticals, plastics, rubber and textiles, among others. Through the joint venture partners, it operates production facilities in the US, Saudi Arabia, Singapore, Qatar and Belgium. The company has operations in North America, South America, Middle East, Asia and Europe. CPChem is headquartered in The Woodlands, Texas, the US.

Chevron Phillips Chemical Co LLC Key Recent Developments

May 05,2021: Chevron Phillips Chemical to build world-scale 1-hexene unit in Old Ocean, Texas
Mar 16,2021: Chevron Phillips Chemical announces management changes
Mar 01,2021: Chevron Phillips Chemical names Bruce Chinn Chief Executive Officer
Nov 17,2020: Phillips 66 elevates NGL business to new heights
Oct 08,2020: Chevron Phillips Chemical successfully completes first U.S. commercial scale production of circular polyethylene from recycled mixed-waste plastics

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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