

# Chesnara plc (CSN): Company Profile and SWOT Analysis

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# **Abstracts**

#### SYNOPSIS

Timetric's 'Chesnara plc (CSN): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Chesnara plc"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Chesnara plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Chesnara plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Chesnara plc (Chesnara) is a limited liability company. It is a consolidator of life assurance and pensions. The company along with its subsidiaries offers a range of life insurance and pensions products to individuals and group customers. It offers insurance products for life, accident, disability, and health. Chesnara also offers unit linked savings and retirement products, a portfolio of funds and investment products. Chesnara offers its services through a network of independent financial advisors. The company has presence in the UK, Sweden and the Netherlands. Chesnara is headquartered in Preston, the UK.

The company reported insurance premium revenue of GBP109.5 million during fiscal year ended December 2016 (FY2016), a decrease of 4.6% over FY2015. Its net insurance premium revenue was GBP64.6 million in FY2016, a decrease of 4.9% over FY2015.



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