

Chemical Financial Corporation (CHFC): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Chemical Financial Corporation (CHFC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Chemical Financial Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Chemical Financial Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Chemical Financial Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Chemical Financial Corporation (CFC) is a financial holding company that offers commercial banking services through its wholly-owned subsidiary bank, Chemical Bank. It offers a range of traditional banking and fiduciary solutions. Its product portfolio includes checking and savings accounts; credit and debit cards; lending such as equipment loans, mortgage, consumer and commercial real estate loans and working capital lines of credit. It offers services such as merchant, electronic solutions, investment management, trust services, and retirement planning. It is headquartered in Midland, Michigan, the US.

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COMPANIES MENTIONED

Chemical Financial Corporation

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