

Charoen Pokphand Foods Public Co Ltd (CPF) - Strategic SWOT Analysis Review

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Charoen Pokphand Foods Public Co Ltd (CPF) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Charoen Pokphand Foods Public Company Limited (CPF) is a food processing company, involved in livestock and aquaculture businesses. Its activities include the sourcing of raw materials for animal feed production, manufacture and distribution of animal feeds, breeding animals, farming animals for commercial purposes, processing meat, and producing and selling processed food products. The company's product portfolio includes fresh and cooked food products, and processed food products. It offers products under the brands of CP, Hyprovite, Hi-Gro, Star Feed, Erawan, Blanca, Stargate, and Safe Fish. The company exports its products to China, Taiwan, Turkey, India, Malaysia, Russia, the UK, and EU countries. CPF is headquartered in Bangkok, Thailand.

Charoen Pokphand Foods Public Co Ltd Key Recent Developments

Jul 03,2018: CPF unveiled biggest Solar Energy Rooftop project to ensure sustainable

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

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Surapon Foods Public Company Limited
Sri Thai Food and Beverage Public Company Limited
Shandong Minhe Animal Husbandry Co., Ltd.
Betagro Public Company Limited

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