

Charan Insurance Public Company Limited: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Charan Insurance Public Company Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Charan Insurance Public Company Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Charan Insurance Public Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Charan Insurance Public Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Charan Insurance Public Company Limited (Charan Insurance) is a provider of non-life insurance products. It offers insurance products for fire, marine and transportation, motor, and miscellaneous. The company's miscellaneous insurance product offering includes personal and group accident insurance, travel accident insurance, money insurance, burglary insurance, construction insurance, erection insurance, liability insurance, leasehold insurance, plate glass insurance, bail bond insurance, fidelity insurance, workmen's compensation insurance, boiler and pressure vessel insurance, product liability insurance, and terrorism insurance. Its branches are spanned across KhonKaen, Chiang Mai and Krabi in Thailand. It caters to both individuals and corporates. Charan Insurance is headquartered in Bangkok, Thailand.

The company reported gross written premiums of THB211.4 million during fiscal year ended December 2016 (FY2015) a decline of 13.9% over FY2015. Its net written premium was THB147.3 million, a decline of 20.6% over FY2015.

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COMPANIES MENTIONED

Charan Insurance Public Company Limited

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