

# Chang Chun Petrochemical Co Ltd - Strategic SWOT Analysis Review

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Date: June 2021

Pages: 18

Price: US\$ 125.00 (Single User License)

ID: C8BF2F7C00FEN

## Abstracts

Chang Chun Petrochemical Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Chang Chun Petrochemical Co Ltd (Chang Chun) is a petrochemical company. It carries out manufacture and marketing of PCB materials, chemicals, resins, molding materials, films, materials for semiconductors, plastics, plastics additives, lithium-ion battery materials, textile and paper. Its product portfolio comprises polyvinyl alcohol, glacial acetic acid, butyl acetate, formalin, hexamine, hydrogen peroxide, ultra-purity electronic grade hydrogen peroxide, epoxidized soya bean oil, copper foil, antioxidants and melamine, plastics, films, among others. Chang Chun's product offerings are used in various applications such as the textiles, coatings and adhesives, paper and pulp, semiconductor, automotive, construction, electronic materials, chemicals and synthetic resins, energy, plastic and molding materials, printed circuit board and home appliances. Chang Chun is headquartered in Taipei, Taiwan.

### Chang Chun Petrochemical Co Ltd Key Recent Developments

Dec 10,2020: Chang Chun Petrochemical receives 2020 supplier excellence performance award from TSMC

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Chang Chun Petrochemical Co Ltd - Key Facts  
Chang Chun Petrochemical Co Ltd - Key Employees  
Chang Chun Petrochemical Co Ltd - Major Products and Services  
Chang Chun Petrochemical Co Ltd - History  
Chang Chun Petrochemical Co Ltd - Locations And Subsidiaries  
Head Office

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Chang Chun Petrochemical Co Ltd - Business Description  
Chang Chun Petrochemical Co Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Chang Chun Petrochemical Co Ltd - Strengths  
Chang Chun Petrochemical Co Ltd - Weaknesses  
Chang Chun Petrochemical Co Ltd - Opportunities  
Chang Chun Petrochemical Co Ltd - Threats  
Chang Chun Petrochemical Co Ltd - Key Competitors

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Dec 10, 2020: Chang Chun Petrochemical receives 2020 supplier excellence performance award from TSMC

### **SECTION 4 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Chang Chun Petrochemical Co Ltd, Key Facts

Chang Chun Petrochemical Co Ltd, Key Employees

Chang Chun Petrochemical Co Ltd, Major Products and Services

Chang Chun Petrochemical Co Ltd, History

Chang Chun Petrochemical Co Ltd, Key Competitors

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