

# CGU Insurance Limited: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/C1B5975E043EN.html>

Date: February 2018

Pages: 17

Price: US\$ 125.00 (Single User License)

ID: C1B5975E043EN

## Abstracts

### SYNOPSIS

Timetric's 'CGU Insurance Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'CGU Insurance Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'CGU Insurance Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'CGU Insurance Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

CGU Insurance Limited (CGU Insurance), a subsidiary of Insurance Australia Group Limited, is a provider of life and non-life insurance products. The company offers a wide range of commercial, rural, personal and workers' compensation insurance products to individuals and corporates. It offers insurance products for life, home, car, landlords, residential strata, caravan, boat and travel. It provides business, professional risk, farm, construction and machinery, marine, and trade insurance. CGU Insurance sells its insurance products through insurance advisors, authorized representatives and financial institutions. The company operates its branches in Victoria, New South Wales, Queensland, South Australia, Western Australia and Tasmania. CGU Insurance headquartered in Melbourne, Australia.

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### COMPANIES MENTIONED

CGU Insurance Limited

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