

## Cerner Corp (CERN) - Financial and Strategic SWOT Analysis Review

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Cerner Corp (CERN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Cerner Corp (Cerner) is a provider of healthcare information technology and related services. It offers a comprehensive range of solutions and services which assist the clinical, financial and operational needs of organizations. The company's major solutions include extended care solutions; hospitals and health systems solutions; CareAware solutions for medical devices; member engagement solutions; physician practice solutions; all pharmacy solutions; population health management solutions; research solutions; and workplace health solutions. It collaborates with hospitals, physician practices, ambulatory facilities, home health facilities, employers and retail pharmacies. The company offers its solutions to its clients on the unified Cerner Millennium architecture and the HealthIntent cloud-based platform. Cerner offers these solutions to doctors, hospitals, corporations, and local, regional and national government agencies. The company has a direct presence in the Americas, Europe, the Middle East and Asia Pacific. Cerner is headquartered in North Kansas City, Missouri, the US.

### Cerner Corp Key Recent Developments

Feb 20,2018: Consumer Engagement, Smarter Care Highlight Cerner Presence in Booth 1832 at HIMSS18

Feb 06,2018: Cerner Reports Fourth Quarter and Full Year 2017 Results

Jan 10,2018: Cerner Names Brent Shafer CEO, Chairman

Jan 04,2018: Adventist Health and Cerner Expand Strategic Partnership to Revolutionize Care for Patients, Communities

Oct 26,2017: Cerner Reports Third Quarter 2017 Results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Feb 06, 2018: Cerner Reports Fourth Quarter and Full Year 2017 Results  
Jan 10, 2018: Cerner Names Brent Shafer CEO, Chairman

Jan 04, 2018: Adventist Health and Cerner Expand Strategic Partnership to Revolutionize Care for Patients, Communities  
Oct 26, 2017: Cerner Reports Third Quarter 2017 Results  
Aug 31, 2017: HealthSouth And Cerner Announce Formation Of Post-Acute Innovation Center  
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## **COMPANIES MENTIONED**

Siemens Healthcare GmbH

SCC Soft Computer  
Omniceil Inc  
Medical Information Technology Inc  
McKesson Corp  
GE Healthcare LLC  
Epic Systems Corp  
Emdeon Corporation  
Computer Programs and Systems Inc  
CareFusion Corp  
athenahealth Inc  
Allscripts Healthcare Solutions Inc

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