

# Cerner Corp (CERN) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Cerner Corp (CERN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Cerner Corp (Cerner) is a provider of healthcare information technology solutions and related services. The company offers a comprehensive range of solutions and services which assist the clinical, financial and operational needs of organizations. Its major solutions include ambulatory, critical care, acute EHR solutions, women's health, customer relationship management, patient engagement and revenue cycle management. It offers solutions on the unified Cerner Millennium architecture and the HealthIntent cloud-based platform. Cerner offers various services such as implementation and training, remote hosting, revenue cycle services, operational management, health care data analysis, support and maintenance, consulting, and clinical process optimization, among others. It serves physicians, laboratory technicians, nurses, pharmacists, front

and back-office professionals and consumers. The company has presence in the Americas, Europe, the Middle East and Asia Pacific. Cerner is headquartered in North Kansas City, Missouri, the US.

### Cerner Corp Key Recent Developments

Jul 16,2021: Baystate Health, Cerner join forces on digital health platform

May 05,2021: Cerner Reports First Quarter 2021 Results, Updates Guidance, Expands Capital Return Program and Commences CEO Succession

Apr 16,2021: Cerner to Release First Quarter 2021 Earnings Results May 5

Apr 01,2021: Cerner Finalizes Acquisition of Kantar Health

Mar 25,2021: New York Life partners electronic health record software provider Cerner

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage,

financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

- Cerner Corp - Key Facts
- Cerner Corp - Key Employees
- Cerner Corp - Key Employee Biographies
- Cerner Corp - Major Products and Services
- Cerner Corp - History
- Cerner Corp - Company Statement
- Cerner Corp - Locations And Subsidiaries
  - Head Office
  - Other Locations & Subsidiaries
  - Joint Venture

### **SECTION 2 – COMPANY ANALYSIS**

- Company Overview
- Cerner Corp - Business Description
  - Business Segment: Licensed Software
    - Overview
    - Performance
  - Business Segment: Managed Services
    - Overview
    - Performance
  - Business Segment: Professional Services
    - Overview
    - Performance
  - Business Segment: Reimbursed Travel
    - Overview
    - Performance
  - Business Segment: Subscriptions
    - Overview
    - Performance
  - Business Segment: Support and Maintenance
    - Overview
    - Performance
  - Business Segment: Technology Resale
    - Overview

Performance  
Geographical Segment: Domestic  
Target Markets  
Performance  
Geographical Segment: International  
Target Markets  
Performance  
R&D Overview  
Cerner Corp - Corporate Strategy  
Cerner Corp - SWOT Analysis  
SWOT Analysis - Overview  
Cerner Corp - Strengths  
Cerner Corp - Weaknesses  
Cerner Corp - Opportunities  
Cerner Corp - Threats  
Cerner Corp - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
Cerner Corp, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Jul 16, 2021: Baystate Health, Cerner join forces on digital health platform  
May 05, 2021: Cerner Reports First Quarter 2021 Results, Updates Guidance, Expands Capital Return Program and Commences CEO Succession  
Apr 16, 2021: Cerner to Release First Quarter 2021 Earnings Results May  
Mar 25, 2021: New York Life partners electronic health record software provider Cerner  
Mar 22, 2021: Cerner Mourns the Passing of Long-Time Board Member Linda M. Dillman  
Feb 10, 2021: Cerner reports fourth quarter and full-year 2020 results  
Feb 02, 2021: Cerner named best in KLAS for behavioral health, global acute care  
Jan 14, 2021: Virginia Behavioral Health Agency selects Cerner to enhance care

coordination across 12 facilities

Jan 14, 2021: Q4 2020 Cerner Corporation Earnings Conference Call

Jan 11, 2021: Cerner to Release Fourth Quarter 2020 Earnings Results February

## **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Cerner Corp, Key Facts  
Cerner Corp, Key Employees  
Cerner Corp, Key Employee Biographies  
Cerner Corp, Major Products and Services  
Cerner Corp, History  
Cerner Corp, Other Locations  
Cerner Corp, Subsidiaries  
Cerner Corp, Joint Venture  
Cerner Corp, Key Competitors  
Cerner Corp, Ratios based on current share price  
Cerner Corp, Annual Ratios  
Cerner Corp, Annual Ratios (Cont...1)  
Cerner Corp, Annual Ratios (Cont...2)  
Cerner Corp, Interim Ratios  
Cerner Corp, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios



## List Of Figures

### LIST OF FIGURES

Cerner Corp, Performance Chart (2016 - 2020)

Cerner Corp, Ratio Charts

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