

Lumen Technologies Inc (LUMN) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/CC6DF6148DEEN.html>

Date: May 2021

Pages: 52

Price: US\$ 125.00 (Single User License)

ID: CC6DF6148DEEN

Abstracts

Lumen Technologies Inc (LUMN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Lumen Technologies Inc (Lumen Technologies), formerly CenturyLink Inc, is a technology and communications company that provides a broad range of integrated services and solutions. The company offers local and long-distance, broadband, private line, data integration, managed hosting, ethernet, network access, video, wireless, voice and other services. It also provides professional services including network management, maintenance and installation of data equipment, and the building of proprietary fiber-optic broadband networks. It serves residential, business, governmental and wholesale customers. The company markets solutions through inbound call centers, direct sales representatives, telemarketing and third parties, including retailers, door-to-door sales agents, satellite television providers, and digital marketing firms. The company's business operations span North America, Europe, the Middle East and Africa (EMEA), Latin America, and the Asia Pacific. Lumen Technologies is headquartered in Monroe, Louisiana, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Lumen Technologies Inc - Key Facts
Lumen Technologies Inc - Key Employees
Lumen Technologies Inc - Key Employee Biographies
Lumen Technologies Inc - Major Products and Services
Lumen Technologies Inc - History
Lumen Technologies Inc - Company Statement
Lumen Technologies Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Lumen Technologies Inc - Business Description
Product Category: Broadband
Overview
Performance
Product Category: IP and Data Services
Overview
Performance
Product Category: IT and Managed Services
Overview
Performance
Product Category: Other
Overview
Performance
Product Category: Regulatory
Overview
Performance
Product Category: Transport and Infrastructure
Overview
Performance
Product Category: Voice
Overview
Performance

Product Category: Voice and Collaboration

Overview

Performance

Product Category: Consumer

Overview

Performance

Product Category: Enterprise

Overview

Performance

Product Category: IGAM

Overview

Performance

Product Category: SMB

Overview

Performance

Product Category: Wholesale

Overview

Performance

R&D Overview

Lumen Technologies Inc - Corporate Strategy

Lumen Technologies Inc - SWOT Analysis

SWOT Analysis - Overview

Lumen Technologies Inc - Strengths

Lumen Technologies Inc - Weaknesses

Lumen Technologies Inc - Opportunities

Lumen Technologies Inc - Threats

Lumen Technologies Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

[Methodology](#)
[Ratio Definitions](#)
[About GlobalData](#)
[Contact Us](#)
[Disclaimer](#)

List Of Tables

LIST OF TABLES

Lumen Technologies Inc, Key Facts
Lumen Technologies Inc, Key Employees
Lumen Technologies Inc, Key Employee Biographies
Lumen Technologies Inc, Major Products and Services
Lumen Technologies Inc, History
Lumen Technologies Inc, Subsidiaries
Lumen Technologies Inc, Key Competitors
Lumen Technologies Inc, Ratios based on current share price
Lumen Technologies Inc, Annual Ratios
Lumen Technologies Inc, Annual Ratios (Cont...1)
Lumen Technologies Inc, Annual Ratios (Cont...2)
Lumen Technologies Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Lumen Technologies Inc, Performance Chart (2016 - 2020)

Lumen Technologies Inc, Ratio Charts

I would like to order

Product name: Lumen Technologies Inc (LUMN) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/CC6DF6148DEEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC6DF6148DEEN.html>