

Century Plyboards (India) Limited (532548): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Century Plyboards (India) Limited (532548): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Century Plyboards (India) Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Century Plyboards (India) Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Century Plyboards (India) Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Century Plyboards (India) Limited (Centuryply) is a manufacturer and distributor of plywood and veneer products. The company's portfolio of products such as plywood; block-board; veneer; timber; particle boards; MDF; laminates including decorative laminates and pre laminated boards; and fiber cement boards. It markets and offers its products under the brands such as Century Ply, Century Laminates, Zykron and Century Veneers. In addition, it is involved in the logistic business and container freight stations. The company operates its manufacturing plants in Indian states such as West Bengal, Assam, Gujarat, Tamil Nadu, Haryana, and Uttarakhand; also has a presence in Myanmar and Laos. Centuryply is headquartered in Kolkata, West Bengal, India.



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