

Century Bancorp, Inc. (CNBKA): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Century Bancorp, Inc. (CNBKA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Century Bancorp, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Century Bancorp, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Century Bancorp, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Century Bancorp, Inc. (Century) is a bank-holding company that provides banking products and related services to commercial enterprises, state and local governments and agencies, nonprofit organizations, and individuals through its subsidiary, Century Bank and Trust Company. Its product portfolio comprises accounts such as checking, savings, money market accounts; lending for home, personal, mortgage, auto, term and construction. It also offers debit cards, certificates of deposits, lines of credit and individual retirement accounts. The company offers services such as wire transfers, merchant, automatic loan payments, cash management, Internet banking and investment services. Century is headquartered in Medford, Massachusetts, the US.

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COMPANIES MENTIONED

Century Bancorp, Inc.

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