

# Central Reinsurance Corporation (Central Reinsurance Corporation): Company Profile and SWOT Analysis

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#### **Abstracts**

#### **SYNOPSIS**

Timetric's 'Central Reinsurance Corporation (Central Reinsurance Corporation): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Central Reinsurance Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Central Reinsurance Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities



(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Central Reinsurance Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Central Reinsurance Corporation (Central Re) is a financial institution focused on underwriting reinsurance products and services. The company offers a range of life and non-life reinsurance products to its customers. Its portfolio of non-life reinsurance products include fire reinsurance, marine and aviation reinsurance, motor reinsurance, engineering reinsurance, residential earthquake reinsurance and casualty reinsurance. The life reinsurance products offered by the company include health reinsurance, personal accident reinsurance and life reinsurance. In addition, the company provides risk management services. Central Re primarily operates in Taiwan and other Asian markets such as China, Japan and South Korea. Central Re is headquartered in Taipei, Taiwan.

Central Re reported gross written premium (GWP) of TWD14,041.7 million in FY2016, representing an annual declineof 1.1%.



#### **Contents**

#### 1 CENTRAL REINSURANCE CORPORATION - BUSINESS ANALYSIS

- 1.1 Central Reinsurance Corporation Company Overview
- 1.2 Central Reinsurance Corporation Business Description
- 1.3 Central Reinsurance Corporation Major Products and Services

# 2 CENTRAL REINSURANCE CORPORATION - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Central Reinsurance Corporation Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Central Reinsurance Corporation Key Financial Performance Indicators
  - 2.2.1 Central Reinsurance Corporation Revenue and Operating Profit
  - 2.2.2 Central Reinsurance Corporation Asset and Liabilities
- 2.3 Central Reinsurance Corporation Key Competitors

#### 3 CENTRAL REINSURANCE CORPORATION - RECENT DEVELOPMENTS

#### **4 CENTRAL REINSURANCE CORPORATION - SWOT ANALYSIS**

- 4.1 Central Reinsurance Corporation SWOT Analysis Overview
- 4.2 Central Reinsurance Corporation Strengths
- 4.3 Central Reinsurance Corporation Weaknesses
- 4.4 Central Reinsurance Corporation Opportunities
- 4.5 Central Reinsurance Corporation Threats

#### **5 CENTRAL REINSURANCE CORPORATION - COMPANY STATEMENT**

- **6 CENTRAL REINSURANCE CORPORATION HISTORY**
- 7 CENTRAL REINSURANCE CORPORATION KEY EMPLOYEES
- 8 CENTRAL REINSURANCE CORPORATION KEY EMPLOYEE BIOGRAPHIES
- 9 APPENDIX



- 9.1 Methodology
- 9.2 Ratio Definitions
- 9.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Central Reinsurance Corporation Major Products and Services
- Table 2: Central Reinsurance Corporation Key Ratios Annual
- Table 3: Central Reinsurance Corporation Key Ratios Interim
- Table 4: Central Reinsurance Corporation Key Capital Market Indicators
- Table 5: Central Reinsurance Corporation History
- Table 6: Central Reinsurance Corporation Key Employees
- Table 7: Central Reinsurance Corporation Key Employee Biographies



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: Central Reinsurance Corporation - Total Income and Net Profit

Figure 2: Central Reinsurance Corporation - Financial Position

#### **COMPANIES MENTIONED**

Central Reinsurance Corporation



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