

# Ceneric (Holdings) Limited (542): Company Profile and SWOT Analysis

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#### **Abstracts**

#### SYNOPSIS

Timetric's 'Ceneric (Holdings) Limited (542): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about "Ceneric (Holdings) Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Ceneric (Holdings) Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Ceneric (Holdings) Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Ceneric (Holdings) Limited (Ceneric Holdings) is an investment holding company. It carries out business activities such as hotel business investment, and property development and management. The company's property development activities include the development and sale of residential and commercial properties in Zhongshan, China. Ceneric Holding's principal residential and commercial projects comprise Morning Star Villa and Morning Star Plaza, in Zhongshan, Guangdong Province of China. The company carries out hotel business through La Palazzo Hotel, which owns 299 guest rooms, recreational facilities and several function rooms in Maoming, China. It has operational presence in Hong Kong and China. Ceneric Holdings is headquartered in Sheung Wan, Hong Kong.



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