

Cemex SAB de CV - Strategic SWOT Analysis Review

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Abstracts

Cemex SAB de CV - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

CEMEX SAB de CV (CEMEX) is one of the leading manufacturers of building materials. The company manufactures and sells cement, ready-mix concrete, aggregates, clinker and related building materials. It also offers asphalt, concrete blocks, roof tiles, concrete pipes and precast products including rail products, concrete floors, box culverts, bridges, drainage basins, barriers, and parking curbs. The company offers various cement products such as gray ordinary portland, white Portland, masonry, mortar, oil-well, and blended. It also offers services such as ATM-like bulk cement dispatch systems, customer-oriented educational and training services, construction financing services, mobile solutions, and online services. It distributes cement under the brand name Construrama. The company operates in the Americas, the Middle East, Africa, Europe and Asia-Pacific. CEMEX is headquartered in San Pedro Garza Garcia, Mexico.

Cemex SAB de CV Key Recent Developments

Jul 25,2019: CEMEX posts Q2 2019 results

Jan 16,2019: CEMEX announces organizational changes

Dec 20,2018: ENGIE supplies CEMEX with 100% renewable electricity

Dec 06,2018: CEMEX Go wins renowned german award

Nov 15,2018: CEMEX supplies products and services for energy equipment facilities in France

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jan 16, 2019: CEMEX announces organizational changes

Dec 20, 2018: ENGIE supplies CEMEX with 100% renewable electricity

Dec 06, 2018: CEMEX Go wins renowned german award

Nov 15, 2018: CEMEX supplies products and services for energy equipment facilities in France

Nov 07, 2018: Energy Vault announces commercial availability of transformative utility-scale energy storage technology yielding unprecedented economic benefits to global energy providers

Jul 26, 2018: Cemex Announces an Increase in Net Income of 32% During The Second Quarter And a Comprehensive Plan to Enhance Total Shareholder Return

Jul 04, 2018: CEMEX Participates in Main Wastewater Treatment Plant in Colombia

Jun 04, 2018: BMV Recognizes CEMEX's Sustainability For Third Consecutive Year

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COMPANIES MENTIONED

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Taiheiyo Cement Corporation
LafargeHolcim Ltd
HeidelbergCement AG
CRH Plc
China National Building Material Co Ltd
Buzzi Unicem SpA
Breedon Group PLC
Ash Grove Cement Co

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