

# Cembra Money Bank AG: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Cembra Money Bank AG: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Cembra Money Bank AG'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Cembra Money Bank AG' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Cembra Money Bank AG'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Cembra Money Bank AG (Cembra Money Bank) is a consumer finance company. It offers a range of personal loans, auto leases and loans, credit cards, insurance, and deposit and savings products. The bank offers cash loans, and financing for used vehicles. It provides a range of credit cards in partnership with Migros, Fnac, TCS, and Conforama, among others. The bank offers insurance products such as payment protection insurance, payment protection insurance plus, and payment protection insurance for single-member companies. It operates through a network of branches; and alternative distribution channels, including independent agents, the internet, auto dealers, and credit card partners. Cembra Money Bank is headquartered in Zurich, Switzerland.

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### COMPANIES MENTIONED

Cembra Money Bank AG

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