

C.B. Fleet Company Inc: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'C.B. Fleet Company Inc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'C.B. Fleet Company Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'C.B. Fleet Company Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'C.B. Fleet Company Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

C.B. Fleet Company Inc (C.B. Fleet) is a manufacturer and marketer of personal care and over-the-counter products. Its product portfolio includes feminine hygiene products, disposable enema, feminine deodorant suppositories, laxatives for children, anti-gas medication and baby products. Its feminine care products include cleansing wash, cleansing clothes, cleansing bar, deodorant spray, body powder, bath and shower gel and douche. The company's baby care products are specifically formulated for diaper rashes in infants. It offers these products under the brands Summer's Eve, Fleet, Norforms, Pedia-Lax, Phazyme and Boudreaux's Butt Paste. C.B. Fleet operates in North America, Asia Pacific and Latin America. The company operates as a subsidiary of Gryphon Investors. C.B. Fleet is headquartered in Lynchburg, Virginia, the US.

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COMPANIES MENTIONED

C.B. Fleet Company Inc

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