

Caterpillar Inc. (CAT) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/C6333EB7E7EEN.html
Date:	March 7, 2018
Pages:	65
Price:	US\$ 125.00
ID:	C6333EB7E7EEN

Caterpillar Inc. (CAT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Caterpillar Inc. (Caterpillar) is a manufacturer of construction, transportation and energy equipment. It designs, manufactures, markets, and sells construction and mining equipment, industrial gas turbines, forestry machinery, diesel-electric locomotives and diesel and natural gas engines. Key brands include Caterpillar, MWM, Progress Rail, Perkins, FG Wilson and Solar Turbines, among others. It also offers retail and wholesale financing plans such as operating and finance leases, working capital loans, installment sale contracts and wholesale financing plans to customers and dealers for the purchase and lease of equipment. Caterpillar also offers remanufacturing and progress rail services. The company markets and sells its products in several countries across North and South America, Asia-Pacific, Africa, the Middle East and Europe. Caterpillar is headquartered in Peoria, Illinois, the US.

Caterpillar Inc. Key Recent Developments

Feb 22,2018: Lydian announces construction update for Amulsar Gold Project

Feb 22,2018: Caterpillar to close Waco Work Tools facility

Feb 19,2018: Caterpillar Announces Officer Appointment

Feb 16,2018: Caterpillar Announces Officer Departure

Jan 26,2018: Caterpillar Announces Officer Retirement; Consolidation of Functions

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Caterpillar Inc. - Key Facts
Caterpillar Inc. - Key Employees
Caterpillar Inc. - Key Employee Biographies
Caterpillar Inc. - Major Products and Services
Caterpillar Inc. - History
Caterpillar Inc. - Company Statement
Caterpillar Inc. - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
Caterpillar Inc. - Business Description
Business Segment: All Other operating Segment
Overview
Performance
Business Segment: Construction Industries
Overview
Performance
Key Strategies
Business Segment: Energy & Transportation
Overview
Performance
Key Strategies
Business Segment: Financial Products
Overview
Performance
Key Stats
Business Segment: Resource Industries
Overview
Performance
Key Strategies
Geographical Segment: Asia-Pacific
Target Markets
Performance
Geographical Segment: EAME
Target Markets
Performance
Geographical Segment: Latin America
Target Markets
Performance
Geographical Segment: North America
Target Markets
Performance
R&D Overview
Caterpillar Inc. - Corporate Strategy
Caterpillar Inc. - SWOT Analysis
SWOT Analysis - Overview
Caterpillar Inc. - Strengths
Caterpillar Inc. - Weaknesses
Caterpillar Inc. - Opportunities
Caterpillar Inc. - Threats
Caterpillar Inc. - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Caterpillar Inc., Recent Deals Summary

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Feb 19, 2018: Caterpillar Announces Officer Appointment
Feb 16, 2018: Caterpillar Announces Officer Departure
Jan 26, 2018: Caterpillar Announces Officer Retirement; Consolidation of Functions
Jan 25, 2018: Caterpillar Reports Fourth-Quarter and Full-Year 2017 Results
Jan 25, 2018: Caterpillar Financial grows revenues and retail volumes
Jan 11, 2018: Energy Department Selects Seven New Projects to Advance High Performance Computing in Manufacturing
Oct 30, 2017: Nucor Steel Memphis receives platinum supplier certification from Caterpillar
Oct 24, 2017: Caterpillar Reports Third-Quarter 2017 Results
Aug 30, 2017: Caterpillar to supply power for B2Gold's Otjikoto Mine in Namibia
Aug 30, 2017: Caterpillar to supply power for B2Gold's Otjikoto Mine in Namibia

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Caterpillar Inc., Key Facts
Caterpillar Inc., Key Employees
Caterpillar Inc., Key Employee Biographies
Caterpillar Inc., Major Products and Services
Caterpillar Inc., History
Caterpillar Inc., Subsidiaries
Caterpillar Inc., Joint Venture
Caterpillar Inc., Key Competitors
Caterpillar Inc., Ratios based on current share price
Caterpillar Inc., Annual Ratios
Caterpillar Inc., Annual Ratios (Cont.1)
Caterpillar Inc., Annual Ratios (Cont.2)
Caterpillar Inc., Interim Ratios
Caterpillar Inc., Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Caterpillar Inc., Performance Chart (2013 - 2017)
Caterpillar Inc., Ratio Charts

COMPANIES MENTIONED

Zhengzhou Coal Mining Machinery Group Company Limited
Wells Fargo Equipment Finance, Inc

Weichai Power Co., Ltd.
Wartsila Corporation
Volvo Construction Equipment
Shandong Lingong Construction Machinery Co Ltd
Sany Heavy Industry Co Ltd
Sandvik AB
Rolls-Royce Power Systems AG
Mitsubishi Heavy Industries Ltd
Manitex International Inc
MAN Diesel & Turbo SE
Liebherr-International AG
Komatsu Ltd
Kohler Co
Hyundai Construction Equipment Co., Ltd.
Hitachi Construction Machinery Co., Ltd.
Gradall Industries Inc
Doosan Infracore Co Ltd
Deere & Co
Cummins Inc
CNH Industrial NV
BelAZ
Atlas Copco AB

I would like to order:

Product name: Caterpillar Inc. (CAT) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/C6333EB7E7EEN.html>
Product ID: C6333EB7E7EEN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/C6333EB7E7EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**