

Catalyst Paper Corp - Strategic SWOT Analysis Review

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Abstracts

Catalyst Paper Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Catalyst Paper Corp (Catalyst Paper), a subsidiary of Paper Excellence Co is a producer and distributor of specialty papers, printing and writing papers, and pulp. The company's product portfolio comprises supercalendered, newsprint paper, coated mechanical paper, directory paper and book paper. The company serves retailers, publishers and commercial printers. It markets these products under the brand names Electraset, Advance, Ascent, Pacificote, Electracote Brite, Electracote, Electraprime, Electracal, Electrastar, Electrabrite, Catalyst, Marathon, and Crofton NBSK. The company operates manufacturing plants in Crofton, Port Alberni and Powell River, Canada. It also operates a distribution center in Surrey, British Columbia. The company distributes its products in North America, Latin America, the Pacific Rim and Europe. The company is headquartered in British Columbia, Canada.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you



with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



Contents

Table of Contents List of Tables

SECTION 1 - ABOUT THE COMPANY

Catalyst Paper Corp - Key Facts Catalyst Paper Corp - Key Employees Catalyst Paper Corp - Key Employee Biographies Catalyst Paper Corp - Key Operational Employees Catalyst Paper Corp - Major Products and Services Catalyst Paper Corp - History Catalyst Paper Corp - Locations And Subsidiaries Head Office Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview Catalyst Paper Corp - Business Description Catalyst Paper Corp - SWOT Analysis SWOT Analysis - Overview Catalyst Paper Corp - Strengths Catalyst Paper Corp - Weaknesses Catalyst Paper Corp - Opportunities Catalyst Paper Corp - Threats Catalyst Paper Corp - Key Competitors

SECTION 3 – APPENDIX

Methodology About GlobalData Contact Us Disclaimer



List Of Tables

LIST OF TABLES

Catalyst Paper Corp, Key Facts Catalyst Paper Corp, Key Employees Catalyst Paper Corp, Key Employee Biographies Catalyst Paper Corp, Key Operational Employees Catalyst Paper Corp, Major Products and Services Catalyst Paper Corp, History Catalyst Paper Corp, Other Locations Catalyst Paper Corp, Subsidiaries Catalyst Paper Corp, Key Competitors

COMPANIES MENTIONED

Suzano SA Stora Enso Oyj Reynolds Group Holdings Limited Resolute Forest Products Inc NewPage Corporation International Paper Co



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