

Carpenter Co. - Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/C9FD89537B3EN.html
Date:	February 21, 2018
Pages:	18
Price:	US\$ 125.00
ID:	C9FD89537B3EN

Carpenter Co. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Carpenter Co. (Carpenter) is a manufacturer and marketer of comfort cushioning products. The company's products include urethane foam, carpet cushion, molded foam, furniture cushioning foam, fiber, bedding, consumer products, chemical systems, expanded polystyrene building materials, and tire fill products. Its products find application in home furnishings, residential seating, insulation, packaging material, commercial refrigeration, safety equipment, refrigerated transportation, marine equipment, commercial and residential construction, automotive and furniture industries. Carpenter markets products under various brands such as Carpol, Carpenter, Richfibe, Richpak and Envirogreen, among others. The company has foam producing plants and operations in the US, Canada and Europe. Carpenter is headquartered in Richmond, Virginia, the US.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's

detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Carpenter Co. - Key Facts
Carpenter Co. - Key Employees
Carpenter Co. - Key Operational Employees
Carpenter Co. - Major Products and Services
Carpenter Co. - History
Carpenter Co. - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Carpenter Co. - Business Description
Carpenter Co. - SWOT Analysis
SWOT Analysis - Overview
Carpenter Co. - Strengths
Carpenter Co. - Weaknesses
Carpenter Co. - Opportunities
Carpenter Co. - Threats
Carpenter Co. - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Carpenter Co., Key Facts
Carpenter Co., Key Employees
Carpenter Co., Key Operational Employees
Carpenter Co., Major Products and Services
Carpenter Co., History
Carpenter Co., Subsidiaries
Carpenter Co., Key Competitors

COMPANIES MENTIONED

Zotefoams plc
Vita Group
Recticel, US

FXI, Inc.
Future Foam, Inc.

I would like to order:

Product name: Carpenter Co. - Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/C9FD89537B3EN.html>
Product ID: C9FD89537B3EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/C9FD89537B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**