

Carlton & United Breweries: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's "Carlton & United Breweries: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Carlton & United Breweries'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Carlton & United Breweries' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Carlton & United Breweries'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Carlton & United Breweries (CUB), a subsidiary of Anheuser-Busch InBev SA/NV, is a brewing company based in Australia. The company primarily offers beer, cider and spirits. Its product portfolio includes lager, ale, stout, wheat beer, apple cider, pear cider, whiskey, vodka, oyo, gin, tequila, and liqueur. CUB markets its products under the brands of Carlton, Cascade, Crown, Foster's, Great Northern, Bulmers, Dirty Granny, Miller, Sheaf, Victoria Bitter, Mercury, Coyote, Continental, Karloff Vodka and Strongbow. The company services customers across the on and off-premise channels, hotels, clubs, liquor stores, restaurants and bars. CUB is headquartered in Southbank, Victoria, Australia.

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COMPANIES MENTIONED

Carlton & United Breweries

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