

## Carl Zeiss AG - Strategic SWOT Analysis Review

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Carl Zeiss AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

Carl Zeiss AG (Carl Zeiss) is a medical technology with focus on optical and optoelectronic industry. It develops and distributes lithography optics, measuring technology, photomask systems, microscopes, medical technology products including ophthalmic diagnostic and therapeutic products, eyeglass lenses, camera and cine lenses, binoculars and planetarium technology. The company offers its products and services to a wide range of sectors including semiconductor, automotive and mechanical engineering industries, and biomedical research and medical technology. It has research and development and manufacturing facilities in Europe, North America, Central America and Asia. Carl Zeiss is headquartered in Oberkochen, Germany.

### Carl Zeiss AG Key Recent Developments

May 03,2018: Innovative ZEISS Solutions for Managing Widespread Myopia

May 03,2018: ZEISS presents new enhanced software technology

Apr 03,2018: Nick Hannes Wins 2018 ZEISS Photography Award

Jan 12,2018: ZEISS launches platform for 3D centration data determination

Dec 13,2017: Record Revenue and Earnings: ZEISS Continues Growth Trajectory

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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May 03, 2018: ZEISS presents new enhanced software technology  
May 03, 2018: Innovative ZEISS Solutions for Managing Widespread Myopia  
Apr 14, 2018: ZEISS presents diagnostic and surgical advancements at ASCRS  
Apr 03, 2018: Nick Hannes Wins 2018 ZEISS Photography Award  
Jan 12, 2018: ZEISS launches platform for 3D centration data determination  
Dec 13, 2017: Record Revenue and Earnings: ZEISS Continues Growth Trajectory  
Dec 12, 2017: ZEISS introduces machine learning capability for microscopy  
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