

Carl Zeiss AG - Strategic SWOT Analysis Review

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Carl Zeiss AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Carl Zeiss AG (Carl Zeiss) is a medical technology with focus on optical and optoelectronic industry. It develops and distributes lithography optics, measuring technology, photomask systems, microscopes, medical technology products including ophthalmic diagnostic and therapeutic products, eyeglass lenses, camera and cine lenses, binoculars and planetarium technology. It offers its products and services to a wide range of sectors including semiconductor, automotive and mechanical engineering industries, and biomedical research and medical technology. Carl Zeiss has research and development and manufacturing facilities in Europe, North America, Central America and Asia. Carl Zeiss is headquartered in Oberkochen, Germany.

Carl Zeiss AG Key Recent Developments

May 11,2017: ZEISS: Significant Growth in Revenue and Earnings

Mar 21,2017: Dieter Kurz Confirmed as Chairman of the Supervisory Boards at SCHOTT and ZEISS

Mar 15,2017: ZEISS Crossbeam 550 sets new standards in 3D analytics and sample preparation

Dec 16,2016: ZEISS Achieves Record Revenue and Earnings

Nov 16,2016: New Head of the ZEISS Semiconductor Manufacturing Technology Business Group

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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May 11, 2017: ZEISS: Significant Growth in Revenue and Earnings
May 10, 2017: Carl Zeiss Meditec accelerates growth in the first six months of 2016/17
May 08, 2017: Open Innovation of ZEISS and the Advanced Retina Imaging Network advances Swept-Source OCT technology for better vision care
May 08, 2017: ZEISS Appoints New Fellow
May 08, 2017: At ASCRS 2017, ZEISS showcases SMILE laser vision correction, set to reinvigorate the US refractive surgery market, and SWEPT Source Biometry with the Barrett Suite for reducing the risk of refractive surprises
Apr 25, 2017: ZEISS Opens New Microscopy Customer Center
Apr 04, 2017: Carl Zeiss Meditec Group achieves first half 2016/17 revenue of approximately EUR 588 million
Mar 27, 2017: Carl Zeiss Meditec wins patent infringement action on trifocal intraocular lens against VSY Biotechnology and Fritz Ruck Ophthalmologische Systeme
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COMPANIES MENTIONED

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STRATA Skin Sciences Inc
Olympus Corporation
Nidek Co Ltd

Hoya Corporation
Essilor International
Corning Incorporated
CooperVision Inc
Bausch & Lomb Inc
Abbott Medical Optics Inc

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