

Campbell Soup Co (CPB) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/C561538F5C7EN.html
Date:	December 5, 2018
Pages:	59
Price:	US\$ 125.00
ID:	C561538F5C7EN

Campbell Soup Co (CPB) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Campbell Soup Co (Campbell) produces and sells convenience food and beverage products in the US and in other international markets. Its product portfolio includes soups, broths and stock products, cookies, crackers, biscuits, baked products, sauces, carrot products, refrigerated and salad dressings, refrigerated salsa, hummus, dips, plum foods and snacks. These products are marketed under various brands including Pepperidge Farm, Bolthouse Farms, Arnett's, V8, Snyder's-Lance, Swanson, Pace, Prego, Plum, Gold Fish and Garden Fresh, to mention a few. It merchandises and sells these products through various retail food chains, mass merchandisers, mass discounters, club stores, drug stores, convenience stores, dollar stores and other retail, commercial and non-commercial establishments in the US, Canada and Latin America. In addition, it also owns and manages manufacturing facilities in various states of the US and in Australia, Canada, Denmark, Indonesia and Malaysia. Campbell is headquartered in New Jersey, the US.

Campbell Soup Co Key Recent Developments

Nov 28,2018: Sol Campbell appointed Macclesfield Town manager
Nov 21,2018: Campbell reports first-quarter results
Nov 20,2018: Campbell releases Q1 fiscal 2019 results
Nov 20,2018: Campbell releases Q1 fiscal 2019 results
Nov 15,2018: Loeb wins ISS, Glass Lewis support in Campbell Soup fight

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Campbell Soup Co - Key Facts
Campbell Soup Co - Key Employees
Campbell Soup Co - Key Employee Biographies
Campbell Soup Co - Major Products and Services
Campbell Soup Co - History
Campbell Soup Co - Company Statement
Campbell Soup Co - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Campbell Soup Co - Business Description
Business Segment: Americas Simple Meals and Beverages
Overview
Overview
Business Segment: Campbell Fresh
Overview
Performance
Business Segment: Global Biscuits and Snacks
Overview
Performance
Geographical Segment: Australia
Target Markets
Performance
Geographical Segment: Other Countries
Target Markets
Performance
Geographical Segment: United States
Target Markets
Performance
Campbell Soup Co - Corporate Strategy
Campbell Soup Co - SWOT Analysis
SWOT Analysis - Overview
Campbell Soup Co - Strengths
Campbell Soup Co - Weaknesses
Campbell Soup Co - Opportunities
Campbell Soup Co - Threats
Campbell Soup Co - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Campbell Soup Co, Recent Deals Summary

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Nov 21, 2018: Campbell reports first-quarter results
Nov 12, 2018: Third Point releases new video Introducing the Independent Short Slate for An Mmm Mmm Better Board for Campbell
Nov 12, 2018: Third Point releases new video Introducing the Independent Short Slate for An Mmm Mmm Better Board for Campbell
Oct 26, 2018: Rosen Law Firm announces filing of securities class action lawsuit against Campbell Soup Company; important deadline – CPB
May 23, 2018: Campbell Appoints Roberto Leopardi President, Campbell Meals & Beverages
May 07, 2018: Campbell Named to 100 Best Corporate Citizens List
Mar 12, 2018: 4.4-Megawatt Solar Array is Live at Campbell's World Headquarters
Nov 22, 2017: Campbell reports Q1 fiscal 2018 results

Nov 15, 2017: Campbell appoints Monica Diaz as chief diversity and inclusion officer

Oct 10, 2017: Campbell appoints Francisco Fraga as chief technology and information officer

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Campbell Soup Co, Key Facts
Campbell Soup Co, Key Employees
Campbell Soup Co, Key Employee Biographies
Campbell Soup Co, Major Products and Services
Campbell Soup Co, History
Campbell Soup Co, Other Locations
Campbell Soup Co, Subsidiaries
Campbell Soup Co, Key Competitors
Campbell Soup Co, Ratios based on current share price
Campbell Soup Co, Annual Ratios
Campbell Soup Co, Annual Ratios (Cont.1)
Campbell Soup Co, Annual Ratios (Cont.2)
Campbell Soup Co, Interim Ratios
Campbell Soup Co, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Campbell Soup Co, Performance Chart (2014 - 2018)
Campbell Soup Co, Ratio Charts

COMPANIES MENTIONED

Unilever N.V.
The Kraft Heinz Co
The Hershey Co
The Coca-Cola Co
PepsiCo Inc
Nestle SA
Mondelez International Inc
McCormick & Company Incorporated
Mars Incorporated
Kellogg Co
International Flavors & Fragrances Inc
Grupo Bimbo, S.A.B. de C.V.

General Mills Inc
Flowers Foods Inc
Danone SA
ConAgra Brands Inc

I would like to order:

Product name: Campbell Soup Co (CPB) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/C561538F5C7EN.html>
Product ID: C561538F5C7EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/C561538F5C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**