

# California Pizza Kitchen, Inc. - Strategic SWOT Analysis Review

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## Abstracts

California Pizza Kitchen, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

California Pizza Kitchen Inc (CPK), a subsidiary of Golden Gate Capital, is a franchise and restaurant chain operator. The company offers a wide range of California

inspired dishes. It serves hearth-baked pizzas, appetizers, desserts, pastas, premium salads, desserts, boxed lunch, specialty package, CPKids meal and sandwiches and cocktails. The company also offers gift cards such as eGift cards, plastic cards, and bulk cards. The company offers catering services and mobile kitchen with the customized menu for special events. The company operates in the US, Hong Kong, India, Indonesia, Japan, Mexico, the Philippines, Singapore, South Korea, and the UAE. CPK is headquartered at Playa Vista, California, the US.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

California Pizza Kitchen, Inc. - Key Facts  
California Pizza Kitchen, Inc. - Key Employees  
California Pizza Kitchen, Inc. - Major Products and Services  
California Pizza Kitchen, Inc. - History  
California Pizza Kitchen, Inc. - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
California Pizza Kitchen, Inc. - Business Description  
California Pizza Kitchen, Inc. - SWOT Analysis  
SWOT Analysis - Overview  
California Pizza Kitchen, Inc. - Strengths  
California Pizza Kitchen, Inc. - Weaknesses  
California Pizza Kitchen, Inc. - Opportunities  
California Pizza Kitchen, Inc. - Threats  
California Pizza Kitchen, Inc. - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

California Pizza Kitchen, Inc., Key Facts  
California Pizza Kitchen, Inc., Key Employees  
California Pizza Kitchen, Inc., Major Products and Services  
California Pizza Kitchen, Inc., History  
California Pizza Kitchen, Inc., Other Locations  
California Pizza Kitchen, Inc., Key Competitors

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