

# Byblos Bank S.A.L (BYB): Company Profile and SWOT Analysis

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### **Abstracts**

#### SYNOPSIS

Timetric's 'Byblos Bank S.A.L (BYB): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

#### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Byblos Bank S.A.L'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Byblos Bank S.A.L' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Byblos Bank S.A.L'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Byblos Bank S.A.L (Byblos Bank) is a banking and financial services provider. The bank along with its subsidiaries offers a wide range of banking, financial and insurance products and services to individual and corporate clients. Key products offers by the bank include current accounts, deposits accounts, savings accounts, term deposits, wedding accounts, debit cards credit cards, prepaid cards, insurance solutions, auto loans, housing loans, personal loans, professional and small business loans and education loans. It also offers short term and long term loans, discounted commercial bills, project financing, import export financing, business credit cards, retention bonds, advanced payment bonds and performance bonds. Services offered by the bank include foreign exchange, international trade financing, capital market services and online banking. The bank offers banking and financial services in Middle East, North Africa and European region. Byblos Bank is headquartered in Beirut, Lebanon.



#### **Contents**

#### 1 BYBLOS BANK S.A.L - BUSINESS ANALYSIS

- 1.1 Byblos Bank S.A.L Company Overview
- 1.2 Byblos Bank S.A.L Business Description
- 1.3 Byblos Bank S.A.L Major Products and Services

#### 2 BYBLOS BANK S.A.L - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Byblos Bank S.A.L Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Byblos Bank S.A.L Key Financial Performance Indicators
  - 2.2.1 Byblos Bank S.A.L Total Income and Net Profit Margin
  - 2.2.2 Byblos Bank S.A.L Asset and Liabilities
  - 2.2.3 Byblos Bank S.A.L Gearing Ratio
- 2.3 Byblos Bank S.A.L Key Competitors

#### 3 BYBLOS BANK S.A.L - MERGERS & ACQUISITIONS AND PARTNERSHIPS

3.1 Byblos Bank S.A.L - M&A and Partnerships Strategy

#### 4 BYBLOS BANK S.A.L - RECENT DEVELOPMENTS

#### **5 BYBLOS BANK S.A.L - SWOT ANALYSIS**

- 5.1 Byblos Bank S.A.L SWOT Analysis Overview
- 5.2 Byblos Bank S.A.L Strengths
- 5.3 Byblos Bank S.A.L Weaknesses
- 5.4 Byblos Bank S.A.L Opportunities
- 5.5 Byblos Bank S.A.L Threats

#### **6 BYBLOS BANK S.A.L - COMPANY STATEMENT**

**7 BYBLOS BANK S.A.L - HISTORY** 

**8 BYBLOS BANK S.A.L - KEY EMPLOYEES** 

#### 9 BYBLOS BANK S.A.L - LOCATIONS AND SUBSIDIARIES



- 9.1 Byblos Bank S.A.L Head Office
- 9.2 Byblos Bank S.A.L Other Locations and Subsidiaries

#### **10 APPENDIX**

- 10.1 Methodology
- 10.2 Ratio Definitions
- 10.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1: Byblos Bank S.A.L - Major Products and Services

Table 2: Byblos Bank S.A.L - Key Ratios - Annual

Table 3: Byblos Bank S.A.L - Key Ratios - Interim

Table 4: Byblos Bank S.A.L - Key Capital Market Indicators

Table 5: Byblos Bank S.A.L - History

Table 6: Byblos Bank S.A.L - Key Employees

Table 7: Byblos Bank S.A.L - Subsidiaries



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: Byblos Bank S.A.L - Total Income and Net Profit

Figure 2: Byblos Bank S.A.L - Financial Position

Figure 3: Byblos Bank S.A.L - Gearing Ratio

#### **COMPANIES MENTIONED**

Byblos Bank S.A.L



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