

# Busan Bank Co., Ltd.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Busan Bank Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Busan Bank Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Busan Bank Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Busan Bank Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Busan Bank Co., Ltd. (Busan Bank) provides a range of commercial and consumer banking products and services. Its offerings include deposits, credit loans, deposit loans, home loans, car loans, corporate loans, bonds, equity, credit cards and trust accounts. It also offers bancassurance products such as pension plan, annuity, golf and driving insurance, health and medical insurance, fire insurance, lifetime guarantee plan and disability insurance. Busan Bank's service portfolio includes securities investments and trading, foreign exchange and trade finance trust and banking management. The bank operates through a network of branches across Korea. The bank is a subsidiary of BS Financial Group. Busan Bank is headquartered in Busan, South Korea.

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### COMPANIES MENTIONED

Busan Bank Co., Ltd.

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