

## Bumrungrad Hospital Public Company Ltd (BH) - Financial and Strategic SWOT Analysis Review

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Bumrungrad Hospital Public Company Ltd (BH) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Bumrungrad Hospital Public Company Ltd (Bumrungrad) is a multi-specialty hospital which comprises an internationally-certified lab and pharmacy, advanced imaging facilities, clinical research center and medical heliport. The company provides healthcare services for both outpatients and inpatients. Its international patient services portfolio encompasses insurance coordination, visa extension counter, referral center, airport reception, embassy assistance and travel assistance. Bumrungrad has also received JCI's Clinical Care Program Certification (CCPC) for specialties programs including the primary stroke program, diabetes mellitus Program, chronic kidney disease program and knee replacement program. It has subsidiaries in Thailand, Singapore, and Hong Kong. Bumrungrad is headquartered in Wattana, Bangkok, Thailand.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and

suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Bumrungrad Hospital Public Company Ltd - Key Facts  
Bumrungrad Hospital Public Company Ltd - Key Employees  
Bumrungrad Hospital Public Company Ltd - Key Employee Biographies  
Bumrungrad Hospital Public Company Ltd - Major Products and Services  
Bumrungrad Hospital Public Company Ltd - History  
Bumrungrad Hospital Public Company Ltd - Company Statement  
Bumrungrad Hospital Public Company Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

Company Overview  
Bumrungrad Hospital Public Company Ltd - Business Description  
Bumrungrad Hospital Public Company Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Bumrungrad Hospital Public Company Ltd - Strengths  
Bumrungrad Hospital Public Company Ltd - Weaknesses

Bumrungrad Hospital Public Company Ltd - Opportunities  
Bumrungrad Hospital Public Company Ltd - Threats  
Bumrungrad Hospital Public Company Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

Bumrungrad Hospital Public Company Ltd, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018  
Bumrungrad Hospital Public Company Ltd, Pharmaceuticals & Healthcare, Deals By Type, 2012 to YTD 2018  
Bumrungrad Hospital Public Company Ltd, Recent Deals Summary

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Bumrungrad Hospital Public Company Ltd, Key Facts  
Bumrungrad Hospital Public Company Ltd, Key Employees  
Bumrungrad Hospital Public Company Ltd, Key Employee Biographies  
Bumrungrad Hospital Public Company Ltd, Major Products and Services  
Bumrungrad Hospital Public Company Ltd, History  
Bumrungrad Hospital Public Company Ltd, Other Locations  
Bumrungrad Hospital Public Company Ltd, Subsidiaries  
Bumrungrad Hospital Public Company Ltd, Key Competitors  
Bumrungrad Hospital Public Company Ltd, Ratios based on current share price  
Bumrungrad Hospital Public Company Ltd, Annual Ratios  
Bumrungrad Hospital Public Company Ltd, Annual Ratios (Cont.1)  
Bumrungrad Hospital Public Company Ltd, Annual Ratios (Cont.2)  
Bumrungrad Hospital Public Company Ltd, Interim Ratios  
Bumrungrad Hospital Public Company Ltd, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018  
Bumrungrad Hospital Public Company Ltd, Pharmaceuticals & Healthcare, Deals By Type, 2012 to YTD 2018  
Bumrungrad Hospital Public Company Ltd, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios

Leverage Ratios  
Efficiency Ratios

## LIST OF FIGURES

Bumrungrad Hospital Public Company Ltd, Performance Chart (2013 - 2017)  
Bumrungrad Hospital Public Company Ltd, Ratio Charts  
Bumrungrad Hospital Public Company Ltd, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018  
Bumrungrad Hospital Public Company Ltd, Pharmaceuticals & Healthcare, Deals by Type, 2012 to YTD 2018

## COMPANIES MENTIONED

Wattana Karnpaet PCL  
Vibhavadi Medical Center Public Co Ltd  
Thai Nakin Hospital Public Company Ltd  
Sikarin Public Co Ltd  
Ramkhamhaeng Hospital Public Company Ltd  
Piyavate Hospital Public Company Ltd  
Nonthavej Hospital Public Co Ltd  
Krungdhon Hospital Public Company Ltd  
Faculty of Medicine Siriraj Hospital Mahidol University  
Chiang Mai Ram Medical Business PCL  
Aikchol Hospital Public Company Ltd

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