

## Bulgarian Energy Holding EAD - Strategic SWOT Analysis Review

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Bulgarian Energy Holding EAD - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Bulgarian Energy Holding EAD (BEH) is an energy holding company, wholly owned by the Bulgarian state. It is engaged in electricity generation, supply and transmission, natural gas transmission, supply and storage and coal mining. The company holds license to operate the electricity exchange in Bulgaria. It also operates telecommunications network within Bulgaria and provides international services through its partners. BEH's operating subsidiaries include NPP Kozlodu, TPP Maritsa East 2, Bulgargaz, Bulgartransgaz, and Mini Maritsa iztok among others. The company's projects include the South Stream pipeline and four interconnection pipeline projects between Bulgaria and Greece, Romania, Serbia and Turkey. Its principal customers for the supply of electricity are the four medium and low voltage electricity supply companies in Bulgaria and industrial customers. BEH is headquartered in Sofia, Bulgaria.

### Bulgarian Energy Holding EAD Key Recent Developments

Feb 22,2017: Construction Work Set To Start On IGB Gas Pipeline Project In 2018

Dec 22,2016: Gaslog Signs An Agreement For An FSRU Project With Gastrade

Jun 24,2016: Bulgartransgaz: Representatives Of The European Commission, EWRC, BEH And Bulgartransgaz Inspected The Operation Of The Equipment At CS Petrich Which Ensures The Physical Reverse Transmission

May 31,2016: BEH, Gastrade Form Joint Task Force For Alexandroupolis LNG Project

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### **COMPANIES MENTIONED**

Novi Energii OOD  
EVN Bulgaria Electricity Plc  
E.ON Bulgaria EAD  
CEZ Bulgaria EAD

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