

# Bruce Power LP - Strategic SWOT Analysis Review

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## Abstracts

Bruce Power LP - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Bruce Power LP (Bruce Power) is a nuclear power provider. The company is established as a partnership between TransCanada Corp, Ontario Municipal Employees Retirement Systems (OMERS) Infrastructure Management Inc, The Power Workers Union and The Society of Energy Professionals, It operates nuclear power facilities that utilizes Canada Deuterium Uranium (CANDU) reactors for power generation. It supplies clean and low-cost electricity to consumers. The company also produces Cobalt - 60 and Lutetium-177. Cobalt-60 produces at its Bruce B plant and supplies it to Nordion, an Ottawa-based company. Cobalt-60 is an isotope that emits gamma rays to the medical community for cancer treatments. Lutetium-177, is also a isotope for to treat neuroendocrine tumours and prostate cancer; and it produces from nuclear reactor. It supplies electricity to customers in Ontario. Bruce Power is headquartered in Tiverton, Ontario, Canada.

### Bruce Power LP Key Recent Developments

Jul 26,2021: Bruce Power removes first steam generator, marking key milestone in Unit 6 Major Component Replacement

Jul 26,2021: Bruce Power inspection update

Jul 19,2021: Bruce Power and NII unveil vision for next 50 years of operation

Jul 15,2021: Bruce Power unveils \$3 billion Made in Ontario plan to create jobs, support energy and health care innovation to recharge the economy

Jul 05,2021: Aecon joint venture awarded steam generator replacement contract for Units 3 and 4 at Bruce Nuclear Generating Station

### Reasons to Buy

Gain key insights into the company for academic or business research

purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Jul 05, 2021: Bruce Power and Westario Power team up to explore carbon offset initiatives in Canada's Clean Energy Frontier

Jun 18, 2021: Bruce Power encouraged by G7 pledge to accelerate deployment of zero emissions energy

Jun 04, 2021: Bruce Power supports net zero needs nuclear initiative

May 18, 2021: Nucleom supports Bruce Power's major component replacement project, opens new office in Kincardine

Apr 27, 2021: Bruce Power provides submission to province's energy planning consultation process

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