

The British United Provident Association Ltd - Strategic SWOT Analysis Review

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Abstracts

The British United Provident Association Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

The British United Provident Association Ltd (Bupa) is a healthcare company. It offers health insurance, health coaching, optical care, health assessments, and international health cover, retirement villages and telecare services to small businesses, individuals, and corporate customers. It also provides nursing, dental services, residential and respite care services. Bupa operates and manages dental centers, outpatient clinics, and hospitals. It also provides workplace healthcare services, severe disease management services and nursing and residential care for the elderly. The company, along with its subsidiaries, operates in Australia, Bermuda, Bolivia, Brazil, British Virgin Islands, Chile, China, Denmark, Ecuador, Egypt, Guatemala, Guernsey, Hong Kong, Macau, Mexico, New Zealand, Panama, Peru, Poland, Ireland, Singapore, Spain, Sweden, Turkey, the UAE, the UK, the US, Chile, Saudi Arabia and India. Bupa is headquartered in London, the UK.

The company reported gross insurance premiums of GBP8,908 million for the fiscal year ended December 2020 (FY2020), a decrease of 1.9% over that in FY2019. Its net insurance premiums earned were GBP8,813 million in FY2020, a decrease of 2.1% over that in FY2019.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

The British United Provident Association Ltd - Key Facts
The British United Provident Association Ltd - Key Employees
The British United Provident Association Ltd - Key Employee Biographies
The British United Provident Association Ltd - Major Products and Services
The British United Provident Association Ltd - History
The British United Provident Association Ltd - Company Statement
The British United Provident Association Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
The British United Provident Association Ltd - Business Description
Geographical Segment: Australia and New Zealand
Performance
Key Stats
Overview
Geographical Segment: Bupa Global and UK
Performance
Key Stats
Overview
Geographical Segment: Europe and Latin America
Performance
Key Stats
Overview
Geographical Segment: Other Businesses
Performance
Overview
The British United Provident Association Ltd - SWOT Analysis
SWOT Analysis - Overview
The British United Provident Association Ltd - Strengths
The British United Provident Association Ltd - Weaknesses
The British United Provident Association Ltd - Opportunities
The British United Provident Association Ltd - Threats

The British United Provident Association Ltd - Key Competitors

SECTION 3 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

The British United Provident Association Ltd, Key Facts
The British United Provident Association Ltd, Key Employees
The British United Provident Association Ltd, Key Employee Biographies
The British United Provident Association Ltd, Major Products and Services
The British United Provident Association Ltd, History
The British United Provident Association Ltd, Subsidiaries
The British United Provident Association Ltd, Key Competitors

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