

British Broadcasting Corporation - Strategic SWOT Analysis Review

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British Broadcasting Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

British Broadcasting Corporation (BBC) is a public service broadcaster. It operates public terrestrial TV stations, cable and digital channels, and a terrestrial radio network. The company provides wide range of program's in TV and radio across various genres, including news, current affairs, drama, comedy, entertainment, arts, factual, music, culture, animation, and sports. Its radio services offer music, news, and sports programming throughout the UK. BBC also offers magazines, digital media products and technical production solutions. It provides national and regional television services across England, Northern Ireland, Scotland and Wales in the UK. The company has operations in the UK and the US providing broadcasting services across various countries. BBC is headquartered in London, the UK.

British Broadcasting Corporation Key Recent Developments

Oct 10,2017: James Harding to leave the BBC

Oct 06,2017: BBC Studios names new genre director for entertainment and music

Sep 06,2017: Hannah Wyatt joins BBC Studios as Genre Director, Factual Entertainment and Events

Sep 04,2017: Award-winning broadcaster Steve Carson appointed BBC Scotland's Head of Multi-Platform Commissioning

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

British Broadcasting Corporation - Key Facts
British Broadcasting Corporation - Key Employees
British Broadcasting Corporation - Key Employee Biographies
British Broadcasting Corporation - Major Products and Services
British Broadcasting Corporation - History
British Broadcasting Corporation - Company Statement
British Broadcasting Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

British Broadcasting Corporation - Business Description
British Broadcasting Corporation - Corporate Strategy
British Broadcasting Corporation - SWOT Analysis
SWOT Analysis - Overview
British Broadcasting Corporation - Strengths
British Broadcasting Corporation - Weaknesses
British Broadcasting Corporation - Opportunities
British Broadcasting Corporation - Threats
British Broadcasting Corporation - Key Competitors

SECTION 3 – COMPANY'S RECENT DEVELOPMENTS

Oct 10, 2017: James Harding to leave the BBC
Sep 06, 2017: Hannah Wyatt joins BBC Studios as Genre Director, Factual Entertainment and Events
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Sep 04, 2017: Award-winning broadcaster Steve Carson appointed BBC Scotland's Head of Multi-Platform Commissioning
Jul 28, 2017: BBC names new commissioning editor for entertainment and daytime
Jun 23, 2017: Garmon Rhys appointed BBC Wales' Head of News
Jun 14, 2017: BBC Studios appoints new head of development
May 15, 2017: BBC Studios appoints new head of drama-north
May 09, 2017: BBC Singers appoints new chief conductor
Mar 23, 2017: BBC appoints five non-executive directors

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

British Broadcasting Corporation, Key Facts
British Broadcasting Corporation, Key Employees
British Broadcasting Corporation, Key Employee Biographies
British Broadcasting Corporation, Major Products and Services
British Broadcasting Corporation, History
British Broadcasting Corporation, Other Locations
British Broadcasting Corporation, Subsidiaries
British Broadcasting Corporation, Key Competitors

COMPANIES MENTIONED

WRN Broadcast Limited
Virgin Media Television Ltd
UTV Radio
Sky plc
Modern Times Group MTG AB
Lagardere SCA
ITV plc
Global Radio UK Limited
Channel Four Television Corp
Cable News Network, Inc.
Bonnier AB

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