

Bristol-Myers Squibb Co (BMY) - Financial and Strategic SWOT Analysis Review

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Bristol-Myers Squibb Co (BMY) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Bristol-Myers Squibb Co (BMS) is a specialty biopharmaceutical company that carries out the discovery, development, licensing, manufacturing, marketing, distribution and sale of medicines to patients with serious diseases. Its primary focus is on cancer, cardiovascular, immunology and virology (including hepatitis B, hepatitis C and HIV infection) therapeutic projects. The company offers its products across the world to retail pharmacies, wholesalers, hospitals, medical professionals and government entities. BMS provides its products in the US, Europe, Japan and other countries. The company conducts research to focus on the discovery and development of novel medicines that address serious diseases in areas of significant unmet medical need. BMS is headquartered in New York City, New York, the US.

Bristol-Myers Squibb Co Key Recent Developments

Feb 26,2018 Bristol-Myers Squibb Announces Expansion of the International Immuno-Oncology Network

(II-ON) with Addition of Yale Cancer Center

Feb 14,2018 Bristol-Myers Squibb Demonstrates Their Commitment to Site Relationships by Joining SCRS' Global Impact Partner Program

Feb 05,2018 Bristol-Myers Squibb Reports Fourth Quarter and Full Year Financial Results

Nov 28,2017 Bristol-Myers Squibb Awards "Golden Tickets" for LabCentral to Neutrolis, Remora Therapeutics

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Bristol-Myers Squibb Co - Key Facts

Bristol-Myers Squibb Co - Key Employees

Bristol-Myers Squibb Co - Key Employee Biographies

Bristol-Myers Squibb Co - Major Products and Services

Bristol-Myers Squibb Co - History

Bristol-Myers Squibb Co - Company Statement

Bristol-Myers Squibb Co - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
Bristol-Myers Squibb Co - Business Description
Business Segment: BioPharmaceuticals
Overview
Performance
Geographical Segment: Europe
Performance
Geographical Segment: Others
Performance
Geographical Segment: Rest of the World
Performance
Geographical Segment: United States
Performance
R&D Overview
Bristol-Myers Squibb Co - Corporate Strategy
Bristol-Myers Squibb Co - SWOT Analysis
SWOT Analysis - Overview
Bristol-Myers Squibb Co - Strengths
Bristol-Myers Squibb Co - Weaknesses
Bristol-Myers Squibb Co - Opportunities
Bristol-Myers Squibb Co - Threats
Bristol-Myers Squibb Co - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Bristol-Myers Squibb Co, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018
Bristol-Myers Squibb Co, Pharmaceuticals & Healthcare, Deals By Type, 2012 to YTD 2018
Bristol-Myers Squibb Co, Recent Deals Summary

SECTION 5 – COMPANY'S RECENT DEVELOPMENTS

Feb 26, 2018: Bristol-Myers Squibb Announces Expansion of the International Immuno-Oncology Network (II-ON) with Addition of Yale Cancer Center
Feb 14, 2018: Bristol-Myers Squibb Demonstrates Their Commitment to Site Relationships by Joining SCRS' Global Impact Partner Program
Feb 05, 2018: Bristol-Myers Squibb Reports Fourth Quarter and Full Year Financial Results
Nov 28, 2017: Bristol-Myers Squibb Awards "Golden Tickets" for LabCentral to Neutrolis, Remora Therapeutics
Nov 07, 2017: Bristol-Myers Squibb to Highlight Clinical and Translational Research at the Society for Immunotherapy of Cancer (SITC) 32nd Annual Meeting
Nov 01, 2017: Bristol-Myers Squibb, BioLabs Announce Founding Sponsorship in Support of Promising

Biotech Companies in New York

Oct 26, 2017: Bristol-Myers Squibb Reports Third Quarter Financial Results

Oct 26, 2017: M2Gen Announces Bristol-Myers Squibb's Participation in ORIEN Avatar Research Program

Oct 26, 2017: Study to test combination therapy for breast cancer

Oct 12, 2017: 10 SU2C Catalyst Clinical Trials Launched

SECTION 6 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

LIST OF TABLES

Bristol-Myers Squibb Co, Key Facts

Bristol-Myers Squibb Co, Key Employees

Bristol-Myers Squibb Co, Key Employee Biographies

Bristol-Myers Squibb Co, Major Products and Services

Bristol-Myers Squibb Co, History

Bristol-Myers Squibb Co, Subsidiaries

Bristol-Myers Squibb Co, Joint Venture

Bristol-Myers Squibb Co, Key Competitors

Bristol-Myers Squibb Co, Ratios based on current share price

Bristol-Myers Squibb Co, Annual Ratios

Bristol-Myers Squibb Co, Annual Ratios (Cont.1)

Bristol-Myers Squibb Co, Annual Ratios (Cont.2)

Bristol-Myers Squibb Co, Interim Ratios

Bristol-Myers Squibb Co, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018

Bristol-Myers Squibb Co, Pharmaceuticals & Healthcare, Deals By Type, 2012 to YTD 2018

Bristol-Myers Squibb Co, Recent Deals Summary

Currency Codes

Capital Market Ratios

Equity Ratios

Profitability Ratios

Cost Ratios

Liquidity Ratios

Leverage Ratios

Efficiency Ratios

LIST OF FIGURES

Bristol-Myers Squibb Co, Performance Chart (2013 - 2017)

Bristol-Myers Squibb Co, Ratio Charts

Bristol-Myers Squibb Co, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018

Bristol-Myers Squibb Co, Pharmaceuticals & Healthcare, Deals by Type, 2012 to YTD 2018

COMPANIES MENTIONED

Theratechnologies Inc

Teva Pharmaceutical Industries Ltd

Tesaro Inc

Sanofi

Sangui BioTech International Inc

Sandoz Inc
Omnioc Inc
Novartis AG
Mylan NV
Merck & Co Inc
Johnson & Johnson
Intercept Pharmaceuticals Inc
GlaxoSmithKline Plc
Eli Lilly and Co
Allergan Plc
Abbott Laboratories

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