

# Brioche Pasquier S.A.: Company Profile and SWOT Analysis

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# **Abstracts**

#### **SYNOPSIS**

Timetric's 'Brioche Pasquier S.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Brioche Pasquier S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

# **SCOPE**

Examines and identifies key information and issues about 'Brioche Pasquier S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Brioche Pasquier S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Brioche Pasquier S.A. (Brioche Pasquier) manufactures and distributes fresh and frozen bakery products. Its product portfolio include dry breads, frozen tarts, toast, choux pastries, plain croissants, stuffed croissants, pies, mignardises, entremets, sandwich, croutons, mini-toasts, eclairs, doughnuts, biscotti, crackers and desserts like petit fours and nougat glace. The company sells its products under Brioche brand. Brioche Pasquier operates through hypermarkets and supermarkets across several countries in Europe. The company along with its subsidiaries operates in the UK, Spain, Belgium, Germany, Korea and other countries. Brioche Pasquier is headquartered at Les Cerqueux, France.



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## **COMPANIES MENTIONED**

Brioche Pasquier S.A.



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