

Briggs & Stratton Corporation (BGG) - Financial and Strategic SWOT Analysis Review

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Briggs & Stratton Corporation (BGG) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Briggs & Stratton Corporation (Briggs & Stratton) is a manufacturer of gasoline engines for outdoor power equipment. It also offers walk-behind lawn mowers, riding mowers and tractors, zero turn mowers, snow throwers, standby home generator systems, portable generators, pressure washers and industrial light towers, besides lawn and garden, turf care and job site products. It offers products for industrial, agricultural and construction sectors. Briggs & Stratton offers its products through consumer home centers, department stores, mass merchants, warehouse clubs and independent dealers. The company markets its products and services across North America, Europe, Asia and Africa. Briggs & Stratton is headquartered in Wisconsin, the US.

Briggs & Stratton Corporation Key Recent Developments

Oct 30,2017: Briggs & Stratton to invest \$12 million in Alabama expansion, creating 50 jobs

May 09,2017: Briggs & Stratton Unveils First Inverter Generator For Home Backup

May 09,2017: Briggs & Stratton unveils inverter generator for home backup

Apr 20,2017: Briggs & Stratton Q3 net income increases

Jan 25,2017: Briggs & Stratton reports higher net income for Q2, provides outlook for fiscal 2017

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Briggs & Stratton Corporation - Key Facts
Briggs & Stratton Corporation - Key Employees
Briggs & Stratton Corporation - Key Employee Biographies
Briggs & Stratton Corporation - Major Products and Services
Briggs & Stratton Corporation - History
Briggs & Stratton Corporation - Company Statement
Briggs & Stratton Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Briggs & Stratton Corporation - Business Description
Briggs & Stratton Corporation - Corporate Strategy
Briggs & Stratton Corporation - SWOT Analysis
SWOT Analysis - Overview
Briggs & Stratton Corporation - Strengths
Briggs & Stratton Corporation - Weaknesses
Briggs & Stratton Corporation - Opportunities
Briggs & Stratton Corporation - Threats
Briggs & Stratton Corporation - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

May 09, 2017: Briggs & Stratton Unveils First Inverter Generator For Home Backup
May 09, 2017: Briggs & Stratton unveils inverter generator for home backup
Apr 20, 2017: Briggs & Stratton Q3 net income increases
Jan 25, 2017: Briggs & Stratton reports higher net income for Q2, provides outlook for fiscal 2017
Dec 13, 2016: Briggs & Stratton Partners With ASCO To Offer Automatic Transfer Switch For Light Commercial Standby Generator Systems
Dec 13, 2016: Briggs & Stratton Expands Standby Generator Line With 80kW - 200kW Units
Nov 26, 2016: Briggs & Stratton reports lower Q1 net loss, updates guidance for fiscal 2017
Jan 14, 2016: Briggs & Stratton Introduces New P2200 PowerSmart Series Inverter Generator With Parallel Capabilities

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Briggs & Stratton Corporation, Key Facts
Briggs & Stratton Corporation, Key Employees
Briggs & Stratton Corporation, Key Employee Biographies
Briggs & Stratton Corporation, Major Products and Services
Briggs & Stratton Corporation, History
Briggs & Stratton Corporation, Subsidiaries
Briggs & Stratton Corporation, Key Competitors
Briggs & Stratton Corporation, Ratios based on current share price
Briggs & Stratton Corporation, Annual Ratios
Briggs & Stratton Corporation, Annual Ratios (Cont.1)
Briggs & Stratton Corporation, Annual Ratios (Cont.2)
Briggs & Stratton Corporation, Interim Ratios

Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Briggs & Stratton Corporation, Performance Chart (2013 - 2017)
Briggs & Stratton Corporation, Ratio Charts

COMPANIES MENTIONED

Tecumseh Products Company
Techtronic Industries Co Ltd
Kohler Co
Kawasaki Heavy Industries Ltd
Honda Motor Co Ltd

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