

Briggs & Stratton Corp - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/B56562EA8F92EN.html>

Date: November 2021

Pages: 23

Price: US\$ 125.00 (Single User License)

ID: B56562EA8F92EN

Abstracts

Briggs & Stratton Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Briggs & Stratton Corp (Briggs & Stratton) is a manufacturer of gasoline engines for outdoor power equipment and designs, manufactures and markets power generation, pressure washer, lawn and garden, turf care and job site products. Its major products include push mower engines, riding mower engines, utility engines, snow blower engines, commercial engines & battery packs and racing engines, portable generators, residential standby generators, light commercial standby generators, pressure washer, single-stage, single-stage with snowshredder, standard series two-stage, elite series two-stage, lawn mowers and other products. The company markets its products and services across North America, Europe, Asia and Africa. Briggs & Stratton is headquartered in Wisconsin, the US.

Briggs & Stratton Corp Key Recent Developments

Oct 18,2021: Briggs & Stratton presents lithium-ion swappable battery technology and battery pack lineup at the ARA show and GIE+EXPO

Jun 07,2021: Briggs & Stratton presents innovative power solutions and powers multiple products at world of concrete and beyond

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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